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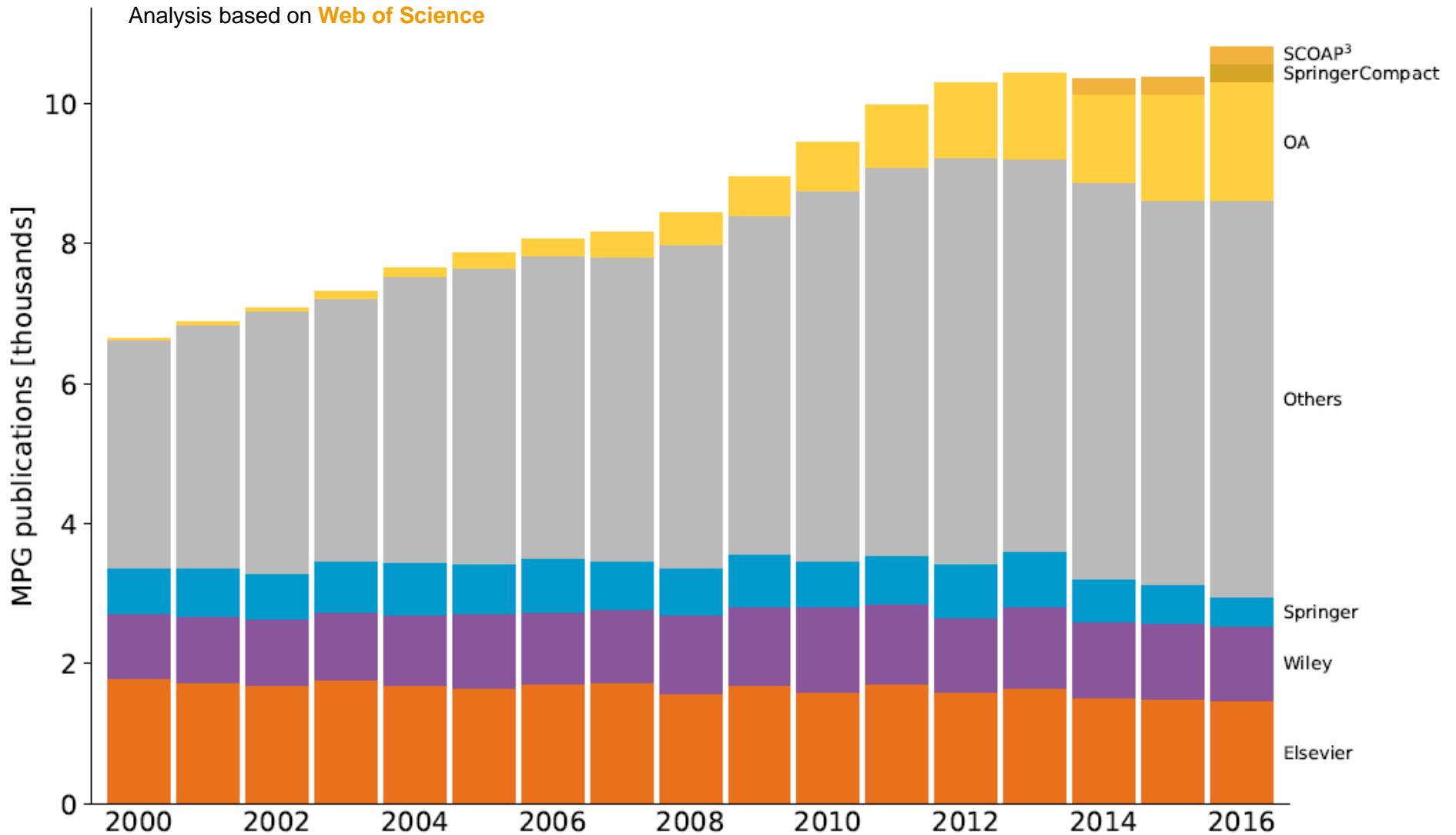


Open Access Transformative Agreements: The Approach of the Max Planck Society

Ralf Schimmer, Max Planck Digital Library

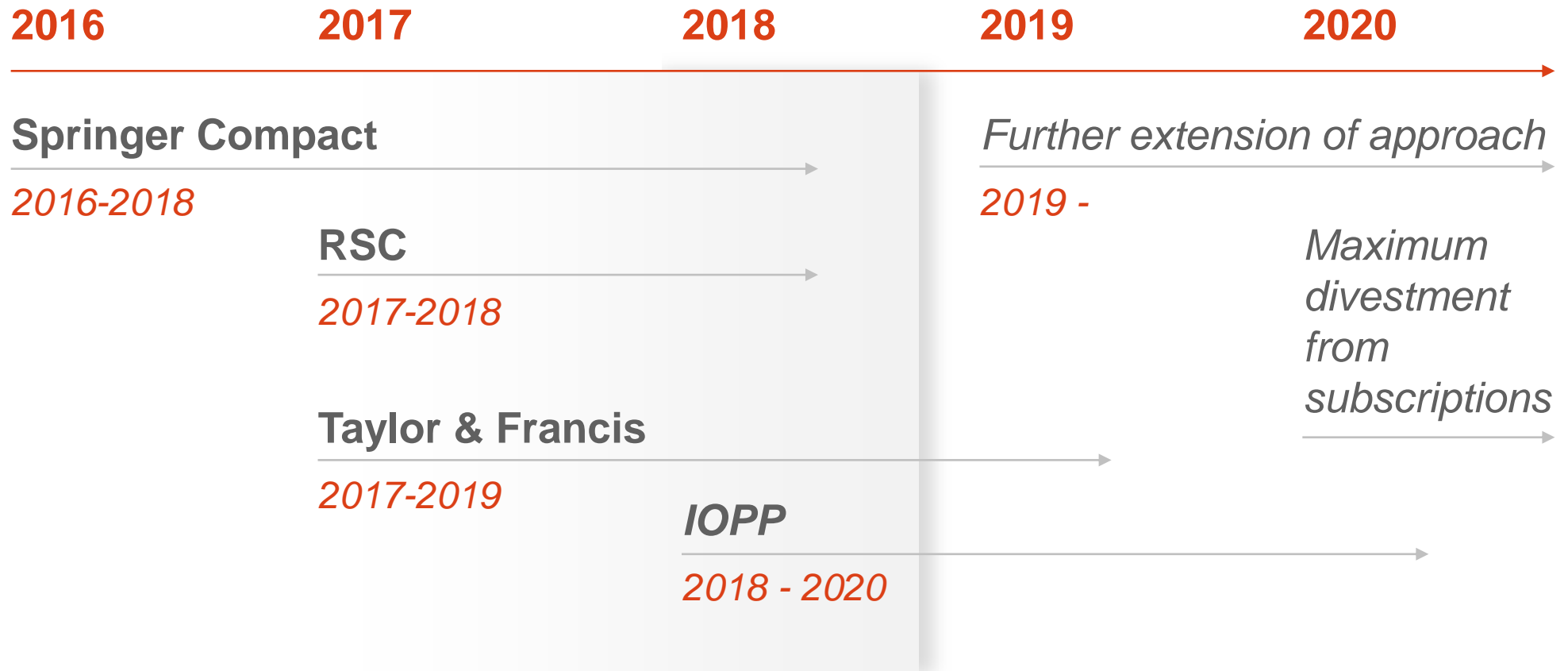


Development and distribution of MPG publications



Transformative approach of Max Planck Society

Working on offsetting or otherwise transformative agreements with publishers

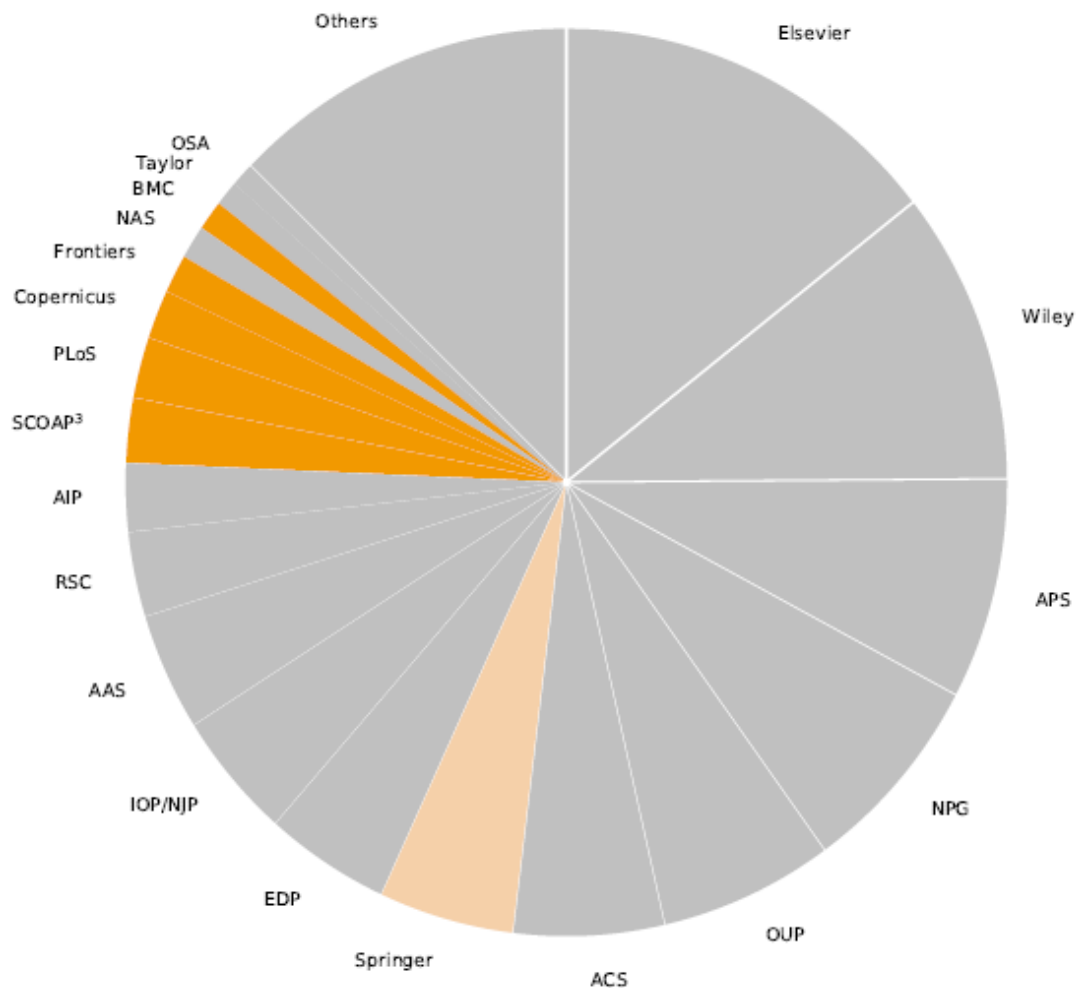


Publisher distribution of Max Planck Society papers

MPG publications by provider / OA Gold

articles and reviews in Web of Science **2016**

- Subscription publisher
- OA publisher
- transformation agreement

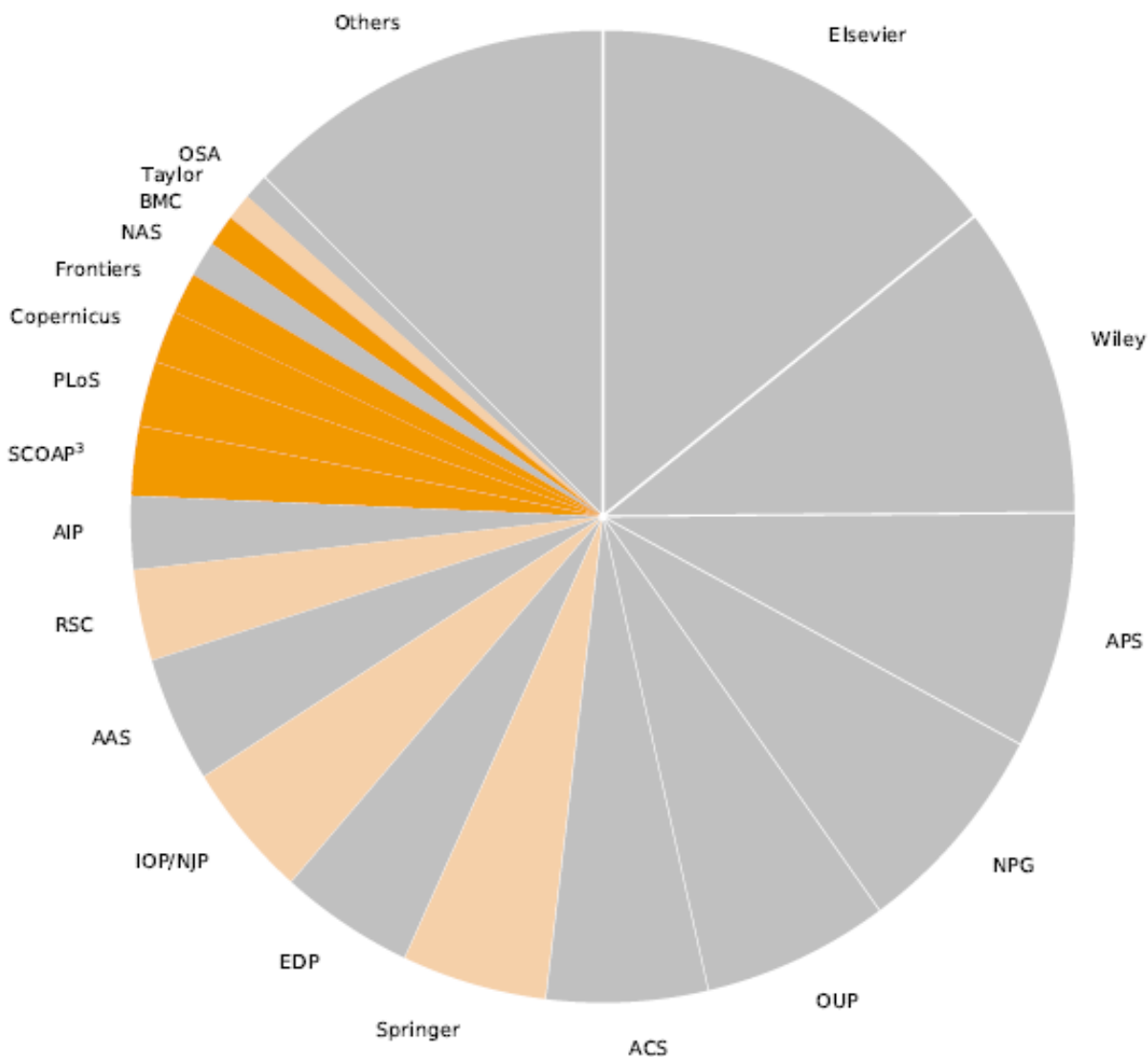


More than 80% of the total article output of the Max Planck Society is published in journals from **20 key publishers.**

5 out of the 20 publishers are already **pure OA publishers.**

In 2016, we started with our **first offsetting agreement**

Offsetting effects for the Max Planck Society by 2018

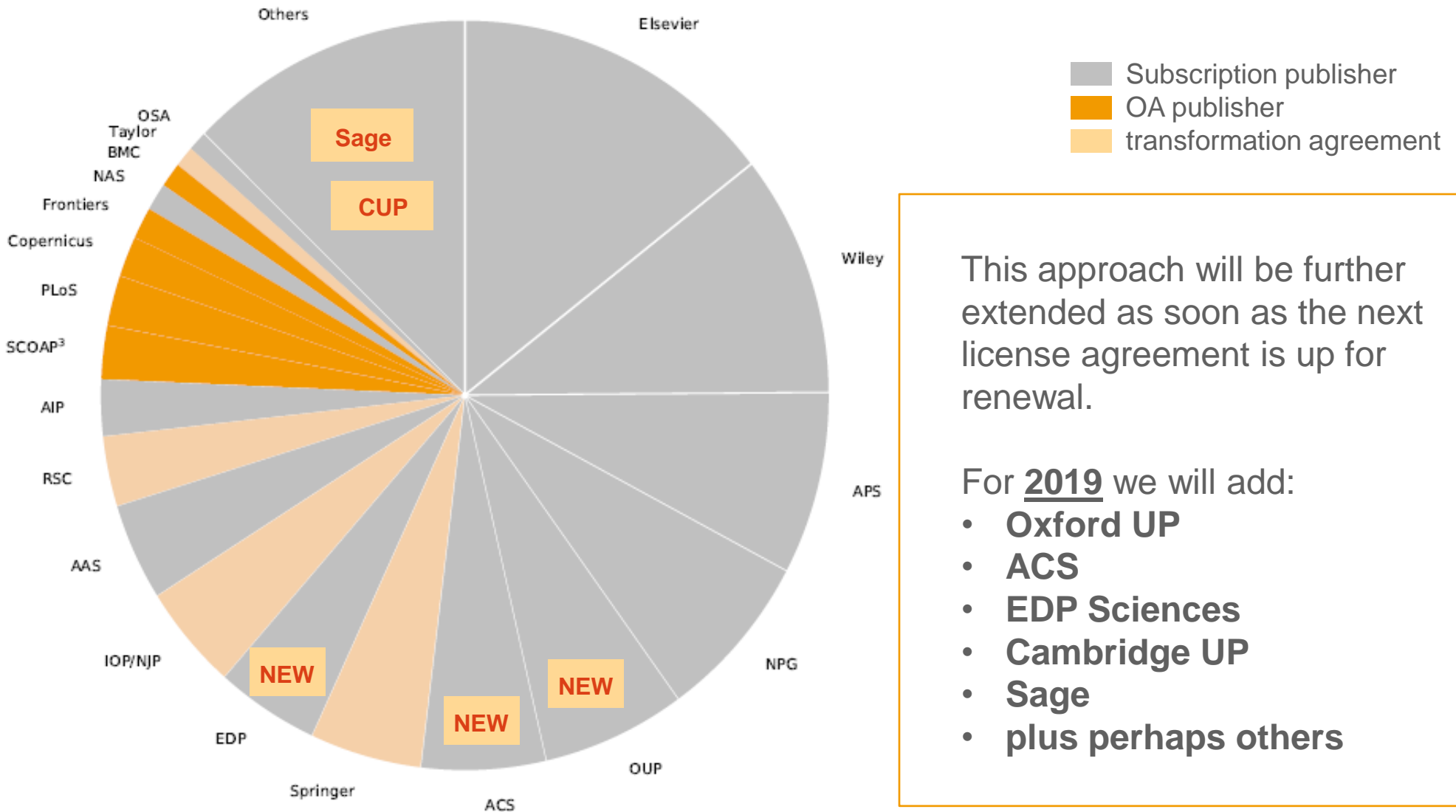


With our transformation agreements we have started to divest from subscriptions and increased our OA share.

By 2018 we have added:

- **Taylor & Francis**
- **RSC**
- **IOP**

Offsetting effects for the Max Planck Society in 2019



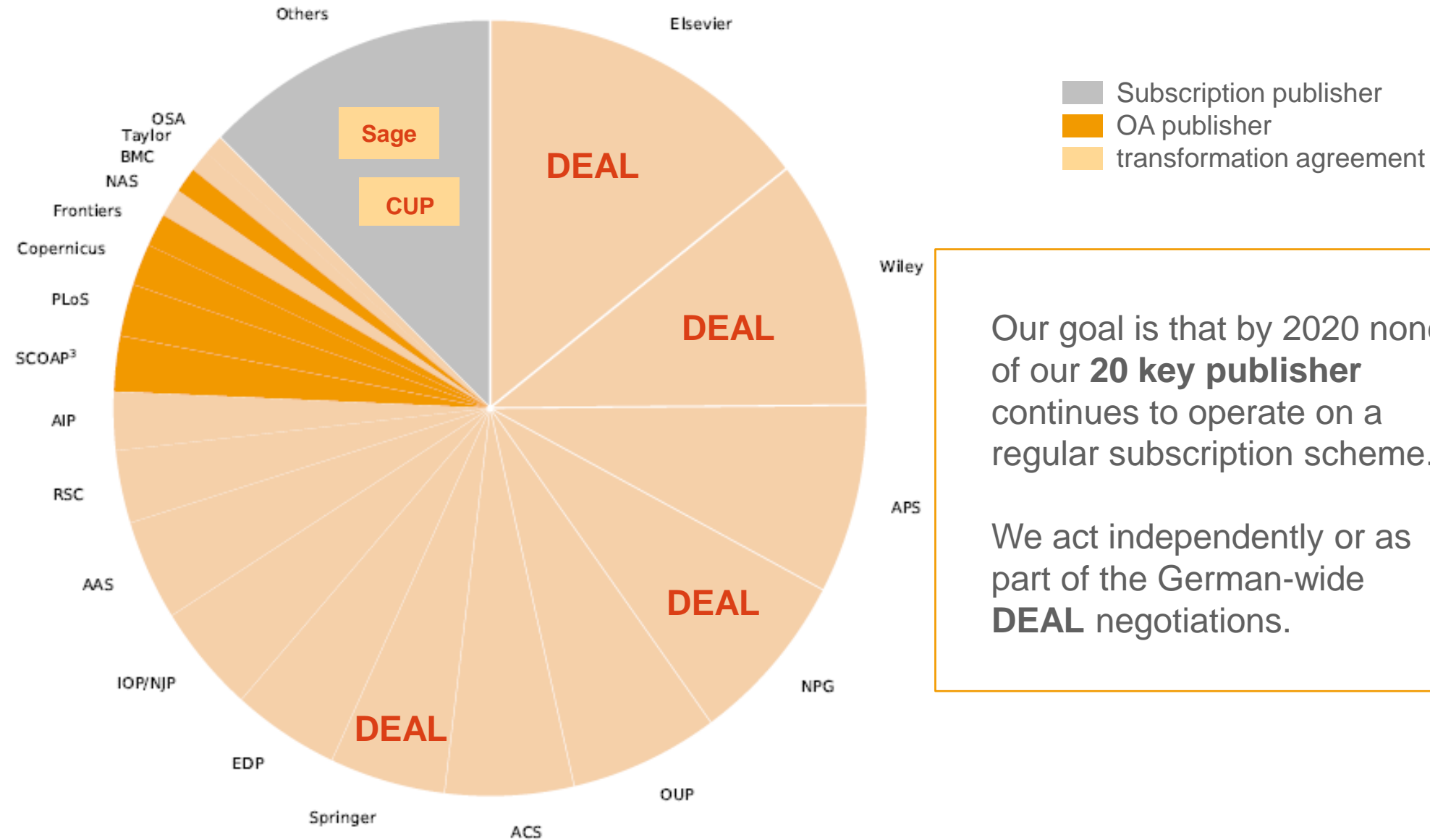
This approach will be further extended as soon as the next license agreement is up for renewal.

For 2019 we will add:

- **Oxford UP**
- **ACS**
- **EDP Sciences**
- **Cambridge UP**
- **Sage**
- **plus perhaps others**

MPG goal:

Maximum divestment from subscriptions **by 2020**



Our goal is that by 2020 none of our **20 key publisher** continues to operate on a regular subscription scheme.

We act independently or as part of the German-wide **DEAL** negotiations.

Creating a binary choice for publishers

The instrument for our approach in negotiating with publishers is to analyze the relevant publishing and subscription data and to discuss ***two options:***

to engage in a transformative arrangement (e.g. offsetting) with OA rights based on fair conditions

or

we pull the plug and discontinue our subscriptions altogether (completely or reduced to only a bare minimum)

Data analytics

**Transformative
Agreements**

**Economic
considerations**

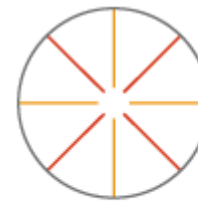


Be part of the transformation!

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<https://oa2020.org>
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