




# Open Access, the Dutch way

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3 December 2018



# The Netherlands



41,543 km<sup>2</sup>



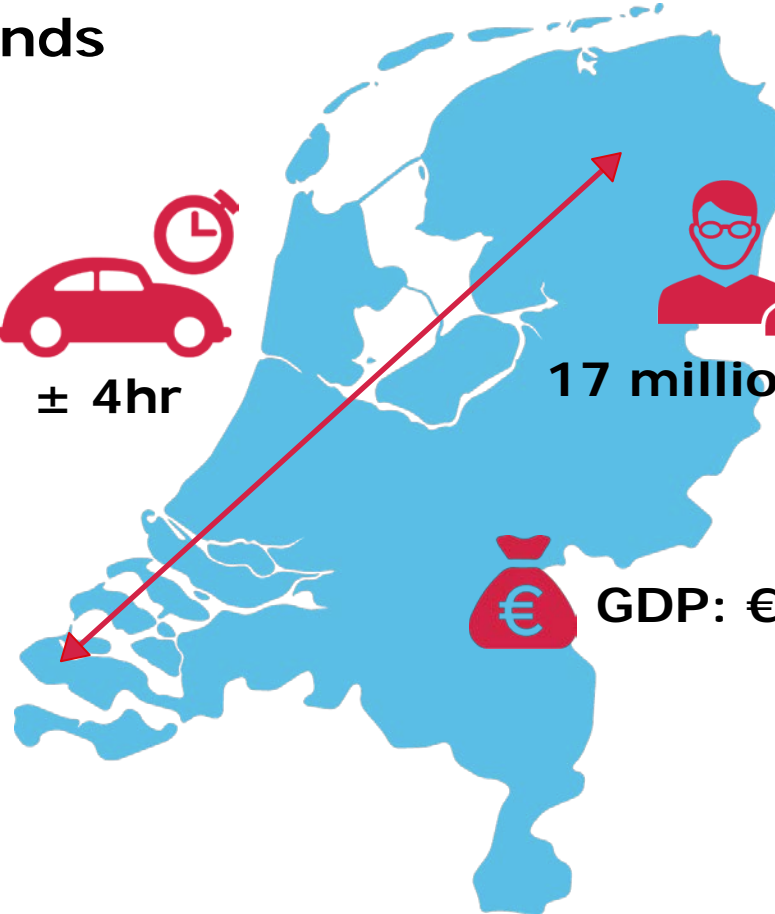
± 4hr



17 million inhabitants

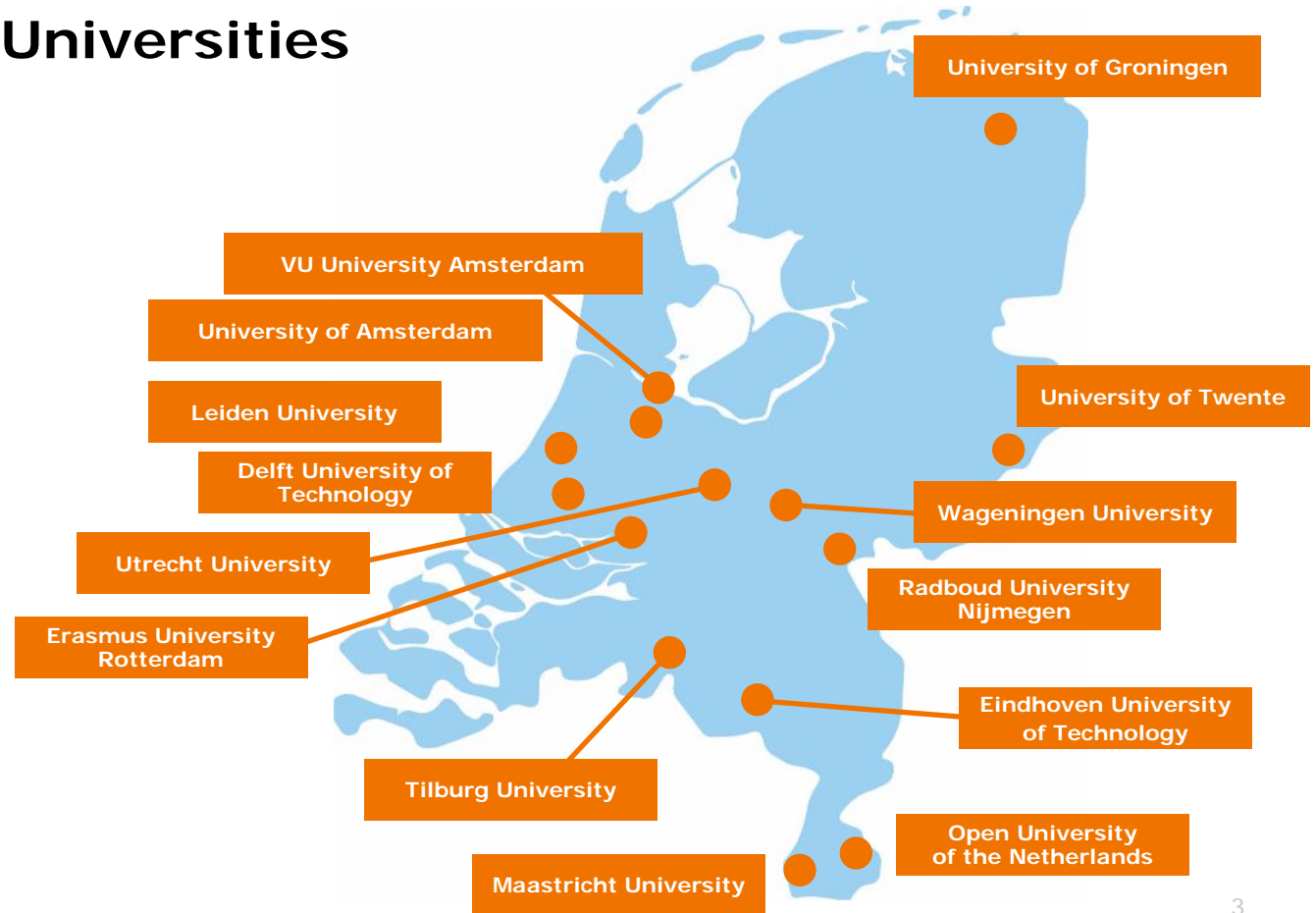


GDP: € 653 billion





# The 14 Dutch Universities





## Dutch ambition for open access



100% gold open access by 2020



# Five OA segments





***Going for gold  
requires a properly thought-out and well organised  
negotiation.***

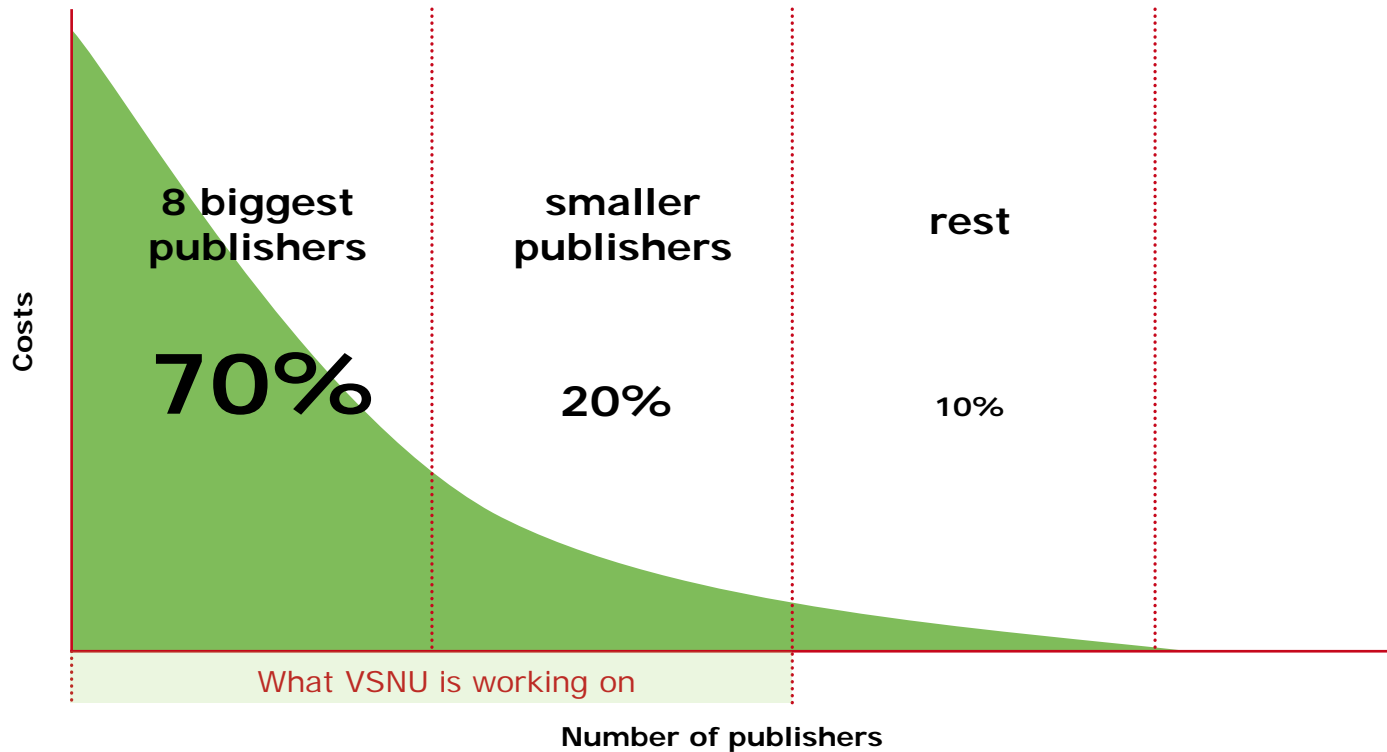


## Focus on the biggest publishers...





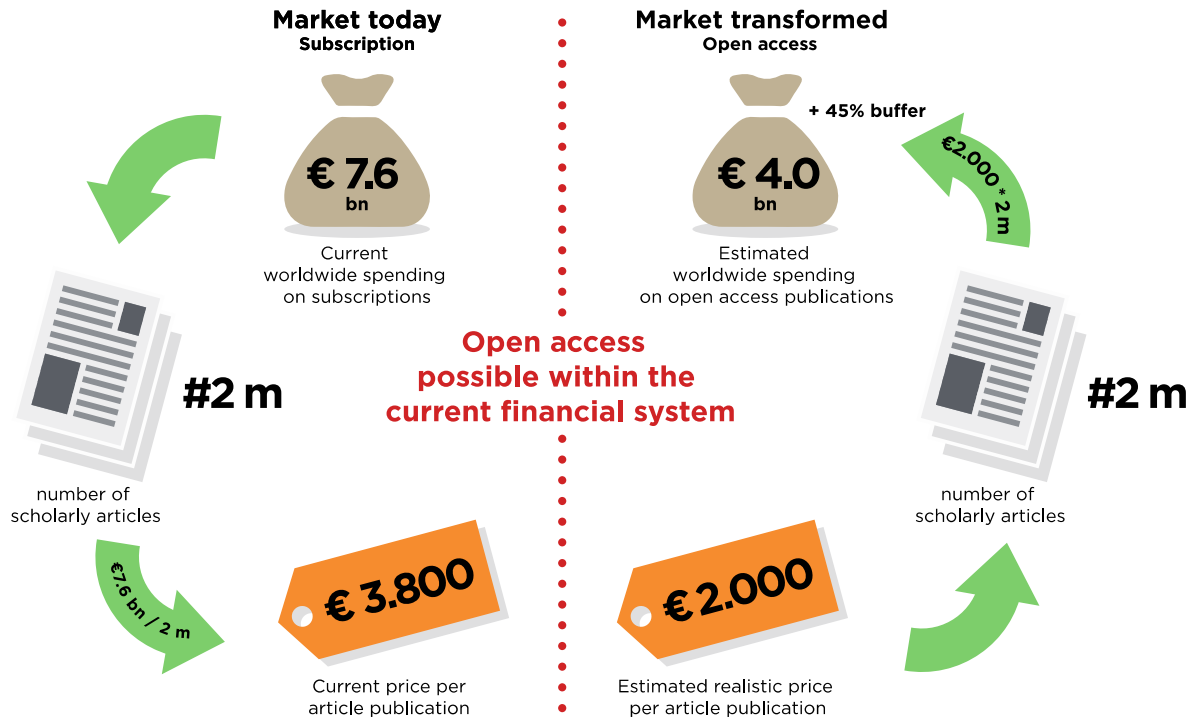
... because the top 8 covers 70% of the market







# Know the facts about the worldwide publishing market



Based on Schimmer, R., Geschuhn, K. K., & Vogler, A. (2015). Disrupting the subscription journals' business model for the necessary large-scale transformation to open access. doi:10.17617/1.3.



Our approach:

## Big deals as vehicle for open access negotiations



November 2014



Sage

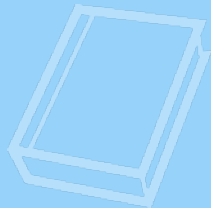
**Partial agreement:** two years open access for 20% of published articles.  
**Big deal:** with 100% open access 2017 - 2019



Springer

**Big deal:** two years 100% open-access articles.  
Latest update: after one year's extension in 2017 the big deal with 100% open access continues in 2018 – 2021

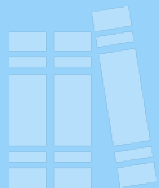
July 2015





Our approach:

## Big deals as vehicle for open access negotiations



December 2015



**Elsevier**

**Partial agreement:**  
three years open access  
for 10-20-30% of  
published articles.

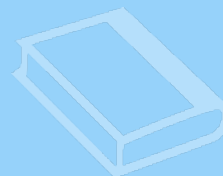


**Wiley**

**Big deal:** four  
years 100%  
open access.



February 2016



May 2016

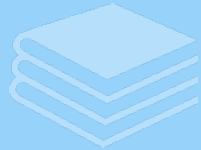


**American  
chemical  
society (ACS)**

**Big deal:** five years  
100% open access



## Our approach: Big deals as vehicle for open access negotiations



July 2016



### Taylor & Francis

**Big deal:** two years 100% open-access articles.

Latest update: Early 2018 an agreement on the main issues was established, extending the current agreement for another three years



### Oxford University Press (OUP) & Wolters Kluwer

**Big deal:** two years 100% open-access articles.

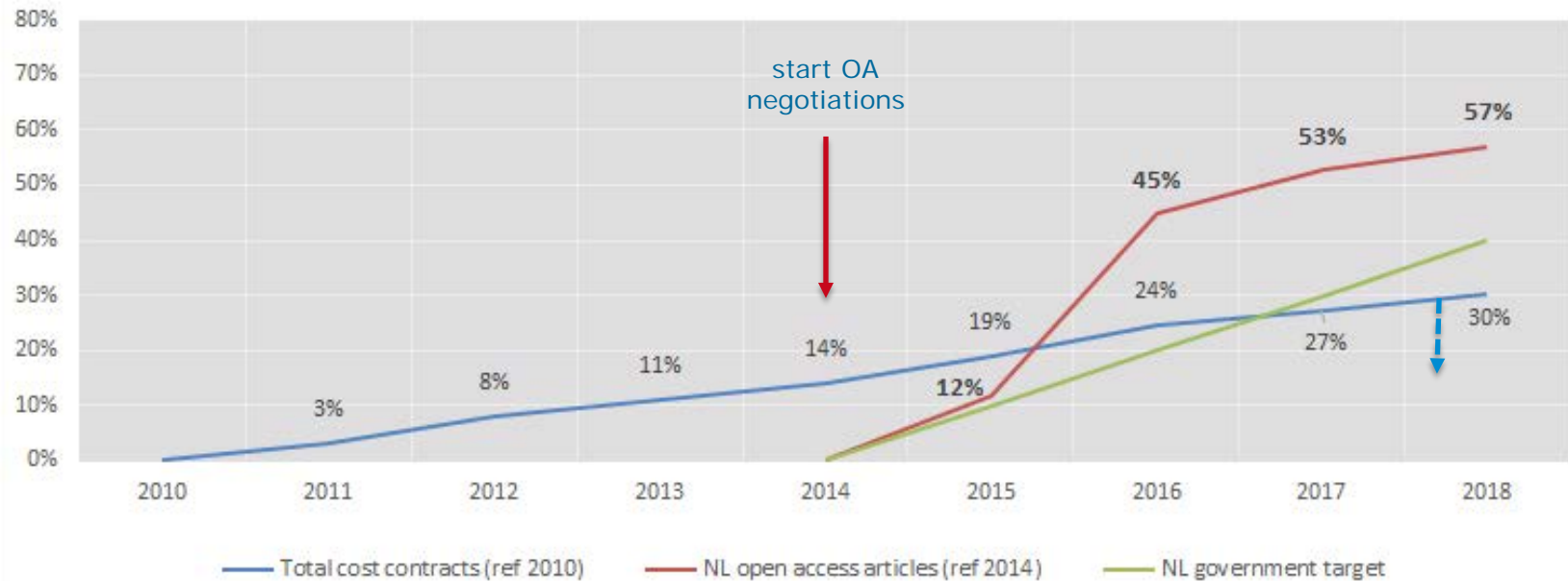


February 2018

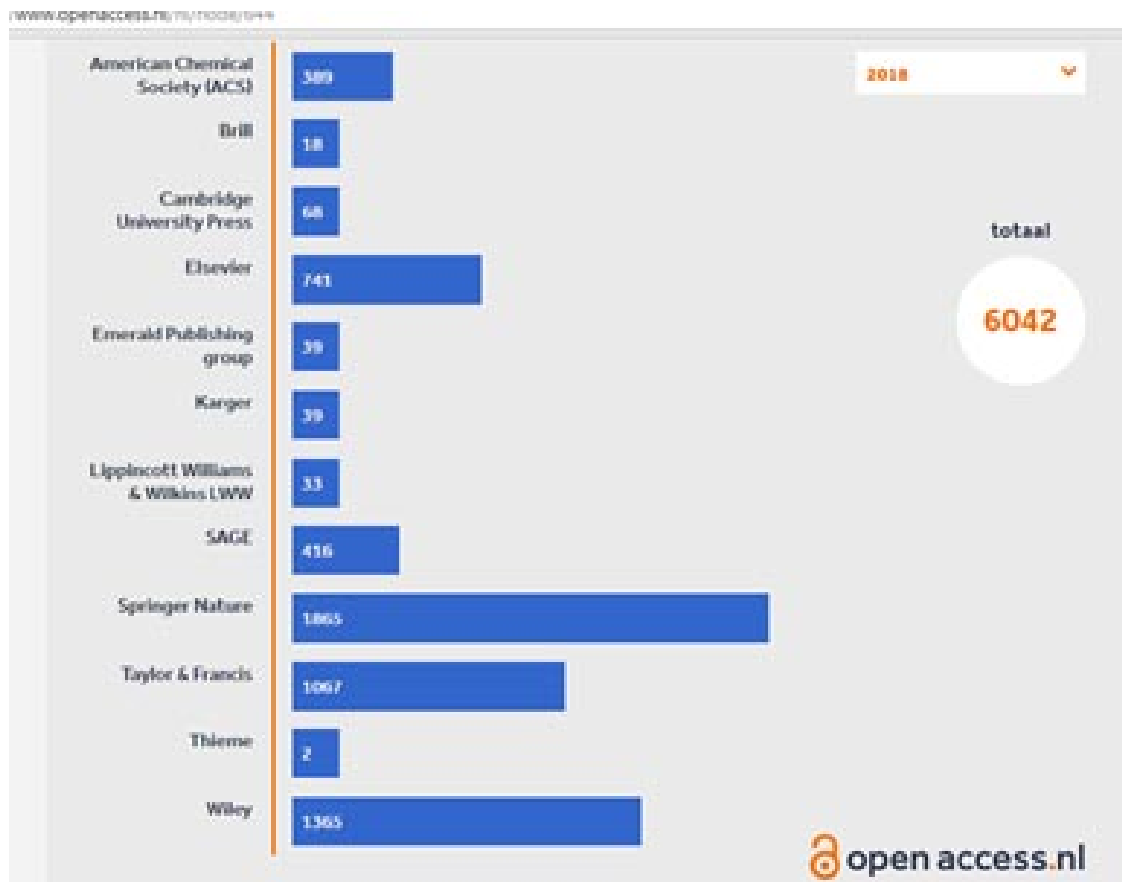




## TREND OPEN ACCESS ARTICLES TOP 7 PUBLISHERS AND RELATED COSTS



# For compliance we monitor progress: openaccess.nl



# articles:  
NL  
authors (2017)

~ 56000

Total  
percentage  
open access  
(2017)

50%



**4 success factors have proved key**





# 1. Unique bargaining model: form one block







**2. A powerful  
delegation to the  
negotiation**




### **3. Clear mandate and hold to principles**





**'Just as the Netherlands is a knowledge society, science is a knowledge community. Both benefit from the free exchange of information. For that reason alone you have my fullest support in your quest for Open Science.'**

Ingrid van Engelshoven, minister of Education, Culture and Science

A portrait of Ingrid van Engelshoven, a woman with dark, wavy hair, wearing a dark blue long-sleeved top. She is standing with her hands clasped in front of her, wearing a gold watch and several bracelets. A small brooch is pinned to her top. The background is a blurred indoor setting.

#### **4. Clear political support**

# What is important for us?



## On the roadmap

- Knowing our publication culture
- How about OA books?
- Negotiating with others
- Author rights
- Publication platforms
- Prepare > 2020 (Plan S)
  - Disclosure
  - Clear thresholds for change to full OA





**The next step: open access needs to move worldwide**





## More information?

- Read our E-zine about the Dutch approach
- Go to [www.vsnu.nl/openaccess](http://www.vsnu.nl/openaccess)
- Sign up for our Open Access newsletter
- Contact us



**Thank you for your attention!**