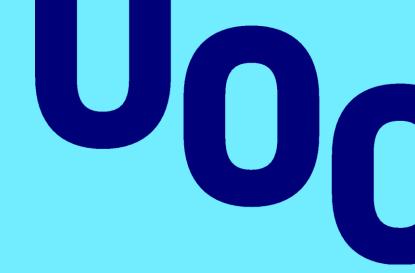
Impact and responsibility for our institutions



Pastora Martínez Samper, PhD, MBA

Vice president for Globalization and Cooperation

Universitat Oberta de Catalunya



SUSTAINABLE GEALS DEVELOPMENT GEALS

















































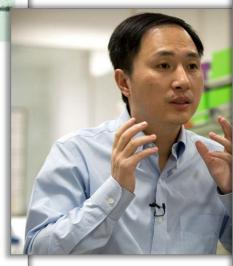




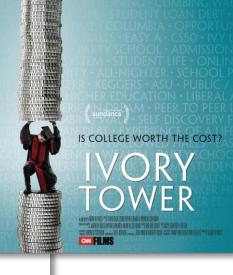












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Marcus R. Munafò Rian A. Nosek, Dorothy V. M. Bishop, Katherine S. Button, Christopher D. Chambers, Nathalie Percie du Sert, Uri Simonsohn, Eric-Jan Wagenmakers, Jennifer J. Ware & John P. A. Joannidis

NATURE | EDITORIAL

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nature.

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02 June 2015

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British chemists are a diffident and self-conscious bunch. A poll by the Royal Society of Chemistry (RSC) has revealed that its members are pessimistic about their status in society. The general public, said the chemists, thinks that chemistry is boring and of little value. Worse, they said, the public thinks chemists are unapproachable. Such negative views have shaped the way that British chemists have promoted themselves and their research; they have focused on counteracting a negative and damaging stereotype about chemistry and chemicals.



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Thank you

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