OA2020 from an Open Access Publisher's Perspective

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Disclaimer

Two Questions to Keep in Mind

1) Will the transition proposed by OA2020 result in a competitive and open ecosystem for scholarly publishers?

2) How will OA2020 engage with the publishing community to solve the practical challenges that have been identified?

Mission

"We aim to transform a majority of today's scholarly journals from subscription to OA publishing in accordance with community-specific publication preferences. At the same time, we continue to support new and improved forms of OA publishing."

Mission

"We will pursue this transformation process by converting resources currently spent on journal subscriptions into funds to support sustainable OA business models. Accordingly, we intend to re-organize the underlying cash flows, to establish transparency with regard to costs and potential savings, and to adopt mechanisms to avoid undue publication barriers."

Mission

"We invite all parties involved in scholarly publishing, in particular universities, research institutions, funders, libraries, and publishers to collaborate on a swift and efficient transition for the benefit of scholarship and society at large."

Roadmap

Framework: Commit to the initiative and establish a transformation network in your country

- Establish a transformation network across institutions in your country (perhaps as a dedicated working group, ideally with a mandate from a national research council or the like); this can be the 'hub' and 'engine' on a country level

- If possible, identify a 'National Contact Point' (NCP) in your country; this role can be carried out by a single person or distributed among several... Together the NCPs will form the global OA2020 NCP Network, which has its own dedicated listserv (ncp@oa2020.org). We recognize that there may be countries where such a coordinated approach may not be practical, but we encourage collaboration at the national level to the extent possible.

Roadmap

Analysis: Get a better understanding of publishing output and cost distribution

- Improve data analytics capacities; in general, libraries must become better informed about where their researchers publish

- Monitor publishing output in terms of OA shares and publisher distribution

- Create a comprehensive overview of the costs of the current publication system (e.g. in the sense of the 'total cost of publishing', as analyzed in the UK by Jisc Collections and other parties)

Roadmap

Re-organization: Get ready to re-organize your payment streams

- Introduce OA funds (where not already established)

- Remove any barriers to subscription budgets being merged with publication funds; subscriptions and OA payments need to be consolidated under a single management: don't allow your system to support separation

- Establish local public funds to support non-APC-based OA-publishing models, and to support local and regional OA publishers and journals

Roadmap

Negotiation: Rethink publisher relations and add new dimensions to negotiations

- Combine subscriptions and OA in publisher agreements

- Demand that your hybrid publishing costs be 'offset' against your subscription spend

- Take related concepts such as text and data mining (TDM) into consideration

Roadmap

Sharing: Connect with others, collaborate and exchange experience

As OA2020 aims to establish a global collaboration among many countries and many stakeholders, it is essential to get connected and work across institutional and national boundaries. The success of OA2020 can be manifested only through a truly global network, so the networking that needs to take place at the national level must be replicated internationally. This task will be undertaken by the network of National Contact Points (NCPs). Please support the emerging OA2020 networks and get connected wherever you can, whether at your national level or perhaps as one of your country's NCPs. In other words: *get involved!*

Thank you!

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