



# A transition to Fair Open Access: LingOA, MathOA, and PsyOA



## ***Lingua to Glossa* | Roadmap**

1. Comparing publishing models
2. LingOA
3. The *Open Library of Humanities*
4. General features of the flipping model
5. Extending the model to other disciplines
6. Conclusions



# Fair Open Access | Comparing publishing models



## Classical Journal Publishing Model (CJPM)

### Publisher-centric

The ***publisher*** calls the shots

- Publishers own the journal titles and the copyright of the articles
- Publishers set pricing and conditions, determine the marketing
- Publishers control editorial assistance, workflow, copy-editing, storage, and indexing

### Dualistic

Publishers vs. Researchers & Libraries

### User pays

Researchers pay for access to journal articles

### Subscription based

University libraries pay increasingly unaffordable yearly subscriptions to the publisher

## Fair Open Access Publishing Model (FOAPM)

### Researcher-centric

***Researchers*** call the shots

- Researchers author, review, and edit articles
- Editors own the journal titles, and use Publication Services Providers (PSPs) to make articles available online at low cost
- Researchers own copyright
- University libraries provide editorial assistance, storage, publication fees

### Pluralistic

Researchers, university libraries and Publication Services Providers (PSPs) collaborate

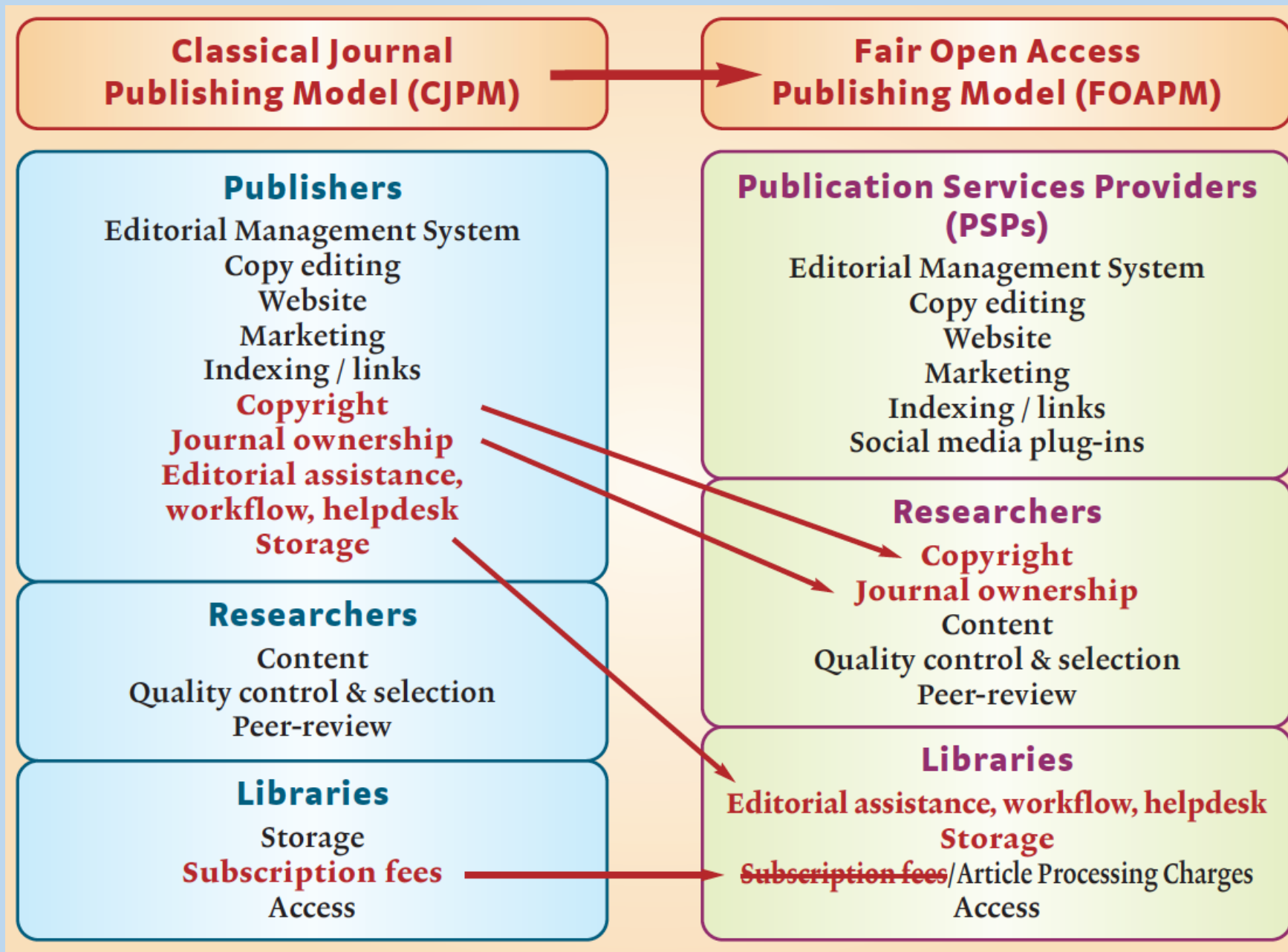
### Producer pays

Editors/university libraries pay for Article Processing Charges (APCs) with public money

### Production cost based

University libraries pay for the real production costs of online publishing

# Fair Open Access | Comparing publishing models





Proof of concept for a transition to Fair Open Access

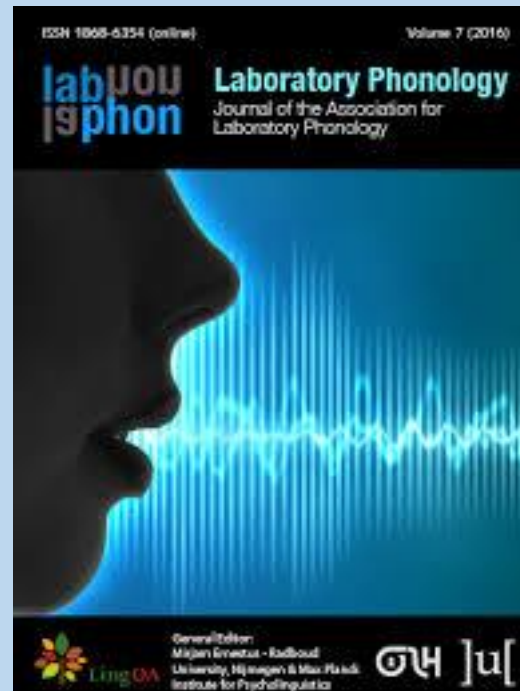
Publishers are asked to comply with our

## **Conditions of Fair Open Access:**

1. The **title** of the journal is owned by the editorial board or by a learned society.
2. **Authors retain copyright** and a CC-BY license applies.
3. **Authors do not pay for APCs.** APCs are paid by funding agencies and library consortia such as the Open Library of Humanities (OLH)
4. All articles are published in **Full Open Access** (no subscriptions, no 'double dipping')
5. Article processing charges (APCs) are **low** (< 1000 euros), **transparent**, and **in proportion** to the work of the publisher.

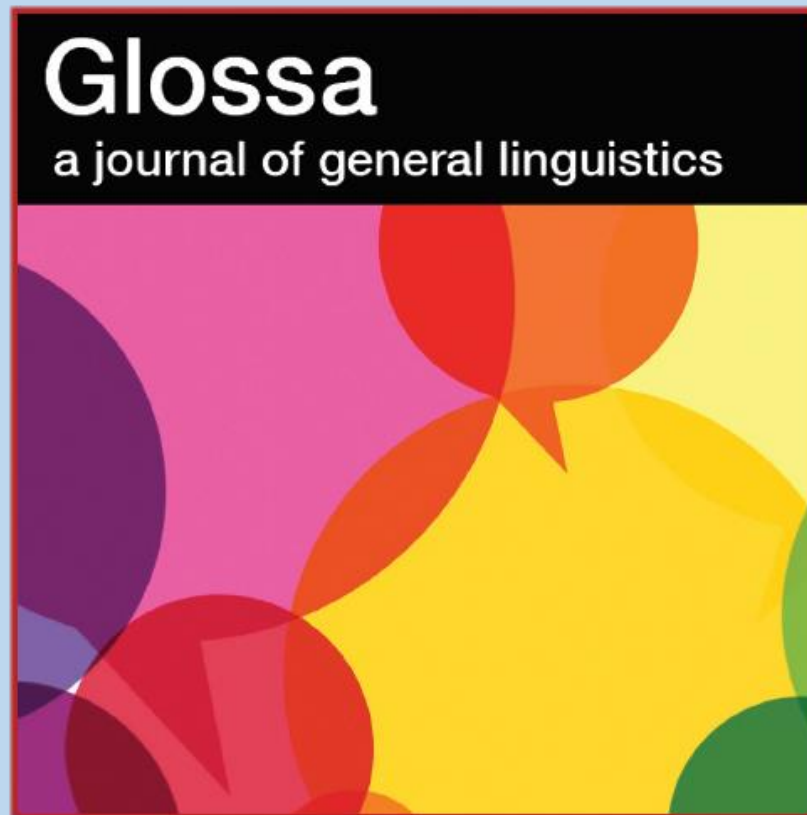
# Fair Open Access | LingOA

Flipping reputed journals in linguistics to Open Access:



# Fair Open Access | LingOA

Flipping reputed journals in linguistics to Open Access:



Glossa 2016: 319 articles submitted, 51 published, 54 in production...



Flipping the journals proceeds in two stages:

## 1. The transition (3 years)

- \* The editorial board asks the publisher to comply with the conditions of Fair Open Access.
- \* If the publisher refuses to comply, the entire editorial board leaves the journals to set up a new journal with a publisher who does.
- \* APCs are paid for by a 5-year fund. For LingOA, the fund is financed by the *Netherlands Organization for Scientific Research* NWO and the *Association of Dutch Universities* (VSNU). Radboud University Library provides a journal manager for the 4 journals.

## 2. The final stage (after 3 years)

- \* Journals have re-established their Impact Factor and indices
- \* APCs are paid by the **consortium of libraries** participating in the *Open Library of Humanities* (OLH) ensuring long-term sustainability



## Fair Open Access | The *Open Library of Humanities*



- \* A non-profit, academic-led open access publisher for the humanities and social sciences
- \* Promotes flipping existing subscription journals to Open Access
- \* A library consortium model:
  - Participating libraries pay an annual membership fee (€500 - €1500) that pays for all APCs of OLH-associated journals
  - Libraries vote on which journals to admit to OLH
  - Over 220 libraries participate, including Harvard, Princeton, Yale, Carnegie Mellon, UCL, Cambridge, UCL etc
- \* Subscribes to Fair Open Access principles and is willing to work with any publishers who also do so.
- \* Provides a long-term sustainable solution for flipping existing journals from subscription to Fair Open Access, enabling libraries to redirect funds from subscriptions to APCs.



## 1. Discipline-based

- \* Within each academic discipline, a foundation is set up that helps flipping established subscription journals to Fair Open Access
- \* Existing networks within the discipline are exploited to influence editors to flip their journal to FOA.

## 2. No author-facing Article Processing Charges (APCs)

- \* The foundation pays for APCs during the transition period
- \* it also covers legal advice costs associated with flipping the journals

## 3. Long-term sustainability

- \* After the transition period, journals join a worldwide library consortium such as the one provided by the Open Library of Humanities.
- \* The worldwide library consortium durably pays for APCs.
- \* Library funds are redirected from subscriptions to APCs.

# Fair Open Access | General features of the flipping model



## Calculating costs & savings for a single journal:

### 1. Subscription stage

100 articles/ year, subscription €2000/ year

Costs: €2000/ year/ library, €800k/ year for 400 libraries

### 2. Transition stage (3 years)

*APC costs:*

100 articles x €1000 APC = €100k ÷ 400 libraries = €250/ year/ library

*Project management and Library Consortium extension (OLH):*

€80k ÷ 400 libraries = €200 ÷ 3 years = €66/ year/ library

*Total cost per library:* €316/ year; 3-year initial investment: €948

### 3. Fair Open Access stage (strictly APC):

100 articles x €1000 APC = €100k ÷ 400 libraries = €250/ year/ library

*Costs for 400 libraries:* €250 x 400 = €100k/ year

*Savings for 400 libraries:* €700k/ year, i.e. €1750/ library...

# Fair Open Access | Extending the model

1. Two additional disciplines

**MathOA**



**Mathematics in Open Access**



**PsyOA**

**Psychology in Open Access**



In each discipline, 3 reputed journals are ready to flip

2. This requires transition funds from university consortia and funding agencies

3. The OLH library consortium model must be expanded beyond the humanities

4. *Discipline*OAs must form an alliance



**FOAA**

**Fair Open Access Alliance**

## Fair Open Access | Conclusions

- \* The LingOA flipping model provides a tested roadmap for flipping subscription journals to Fair Open Access
- \* Investment in the funding for the transition period is temporary, long-term RoI is substantial. Downward price pressure on APCs.
- \* Library consortia on the model of the *Open Library of Humanities* enable library funds to be redirected from subscription to Open Access
- \* Change to Fair Open Access is driven by editors and authors
- \* Academics face no costs for publishing or accessing research results



## Fair Open Access / Addresses and links

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