



The global voice of scholarly publishing

13th Berlin Open Access conference

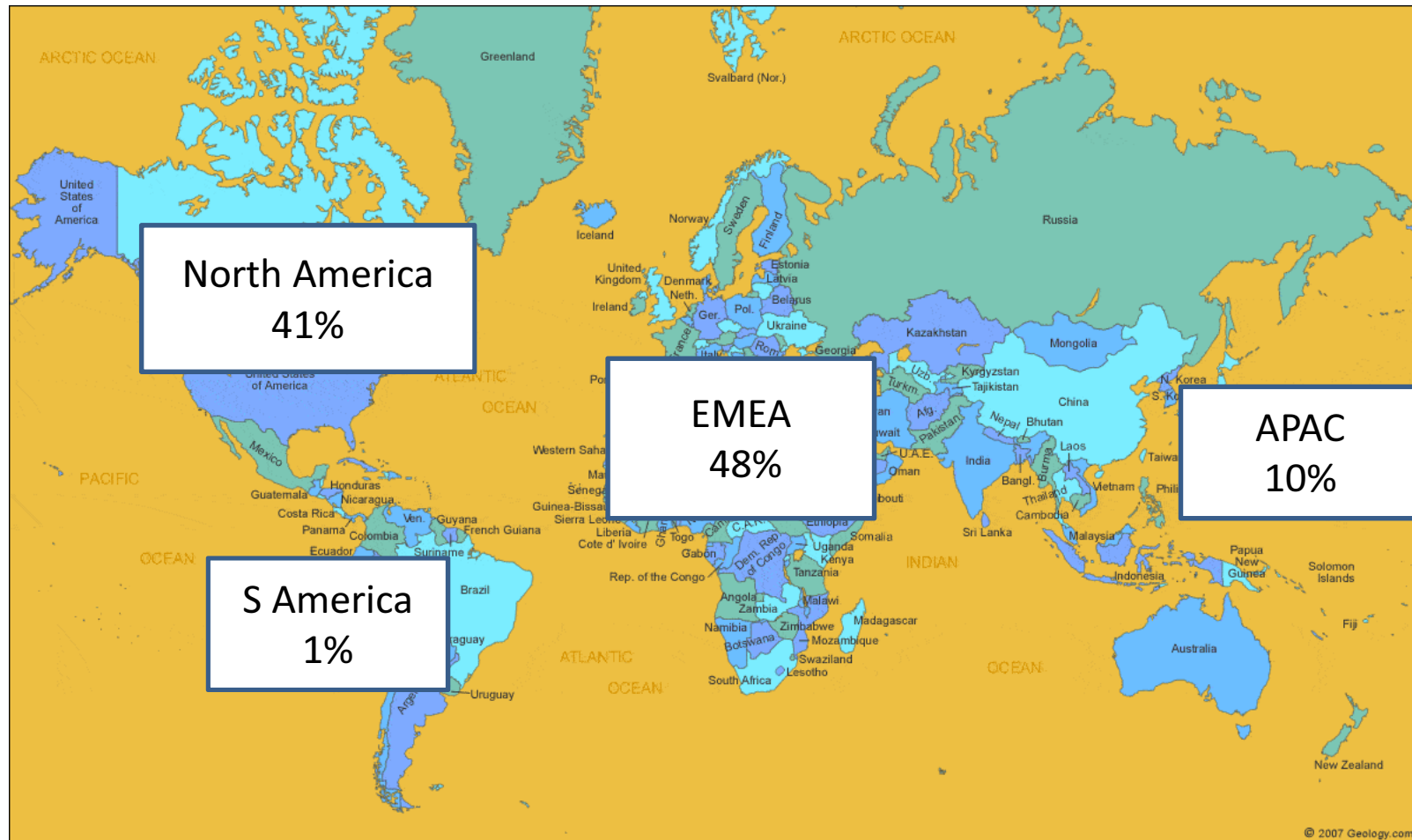
Views on OA 2020
Perspective of STM Association

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What is STM?

- International association for academic and scientific publishers
- Over 130 member companies in 2016
- Members are all types of STM publisher
 - Not for profit, university presses, private companies
 - Large, medium and small, new start-ups and existing players
 - Open access and subscription publishers
- Voice of research publishing to governments, international and national bodies concerned with information and copyright

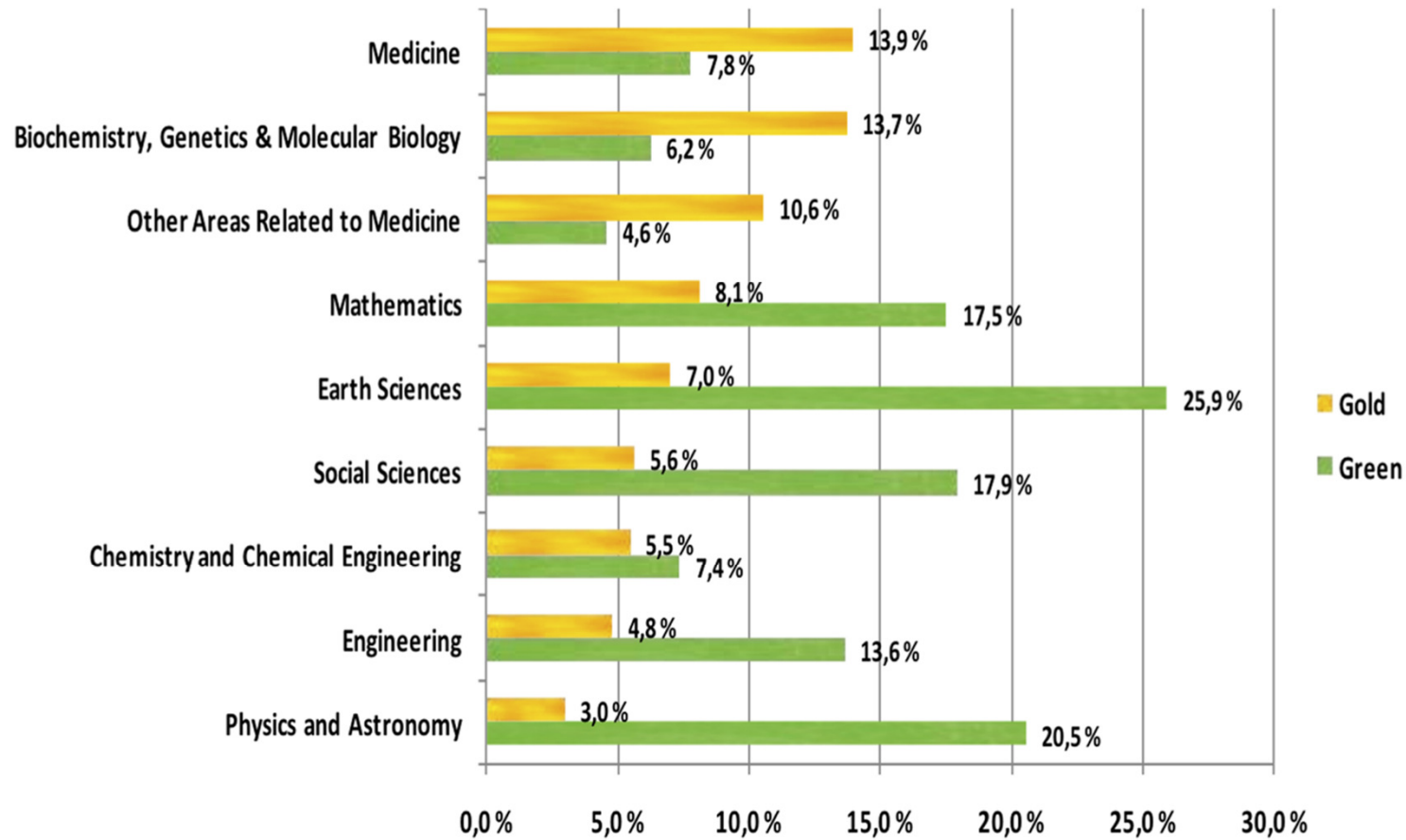
STM Membership 2016



Open Access – STM snapshot

- Degree of penetration of various OA models is complex (not least because OA models are not all well defined)
- DOAJ lists 10,090 (7,245 in English) OA journals
- Overall OA article penetration about 30%
pace EC 50%!
 - 12% (Gold or articles in OA journals)
 - 5% (Delayed access on publisher websites)
 - 10-12% (self-archived copies)

OA Variability by subject



Source: Björk et al. 2010

STM Position on Open Access

- Future Viability
- Freedom for researchers where and when to publish
- Integrity and permanence of scholarly record
- One size does not fit all

STM Statement on Access Models

- <http://www.stm-assoc.org/public-affairs/resources/access-statement/>
- <http://www.stm-assoc.org/public-affairs/resources/publishers-support-sustainable-open-access/>

STM Views on OA 2020

- All stakeholders need to work together
- Transformation is possible but
 - Change of money flow
 - Winners and losers
 - Some „sediment“ will stay (mixed economy)
- Need to make sure that all (midsize/small publishers) are included

Thanks

STM
