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13th Berlin Open Access Conference

BUILDING CAPACITY FOR THE TRANSFORMATION
Berlin, 21–22 March 2017

MARCH 21 *Open to OA2020 signatories* and additional observers from academic institutions

08:00 Registration

09:00 Welcome and opening
Ulrich Pöschl (Max Planck Institute for Chemistry, Germany)
Martin Stratmann (President, Max Planck Society, Germany)

09:30 Introduction of participants
Colleen Campbell (Max Planck Digital Library, Germany)

10:15 OA2020 progress and outlook
Ralf Schimmer (Max Planck Digital Library, Germany)

11:00 Coffee break

11:20 Country reports
Jun Adachi (National Institute of Informatics, Japan)
Ingrid Kissling-Näf (Swiss National Science Foundation, Switzerland)
Virginia Barbour (Australasian Open Access Strategy Group, Australia)
Bernhard Mittermaier (Forschungszentrum Jülich, Germany)

13:00 Lunch break

14:30 Essential transformation mechanics
Dirk Pieper (Bielefeld University, Germany)
A new grip on publication data as essential instrument for the transformation

Kai Karin Geschuhn (Max Planck Digital Library, Germany)
How to work from subscriptions agreements to OA business models

Jeffrey MacKie-Mason (University of California at Berkeley, USA)
Can we afford to go Gold? Can we afford not to?

16:00 Coffee break

16:30 Towards a NCP network and governance structure for OA2020
Salvatore Mele (CERN, Switzerland)
SCOAP3 experience

Ralf Schimmer (Max Planck Digital Library, Germany)
OA2020 proposal

17:30 Summary and wrap-up

18:00 End of session

18:30 Reception: Social get-together and drinks

19:30 Conference dinner

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MARCH 22 *Open to all interested parties*

08:00 **Registration**

09:00 **Welcome and opening**
Ulrich Pöschl (Max Planck Institute for Chemistry, Germany)

09:15 **Introductory remarks and status report**
Gerard Meijer (Fritz-Haber-Institut, Max Planck Society, Germany)

09:45 **Overview keynote**
Louise Page (PLOS, USA)
Development of a sustainable open access market

10:15 **Coffee break**

10:45 **Concepts of transformation**
Salvatore Mele (CERN, Switzerland)
The experience of SCOAP3

Steven Hall (IOP Publishing, UK)
Brigitte Kromp (University of Vienna/Austrian Consortium, Austria)
Two perspectives on offsetting from one of the earliest experiments: Austria and IOP Publishing

Johan Rooryck (Leiden University, Netherlands)
Saskia de Vries (Sampan, Netherlands)
A transition to Fair Open Access: LingOA, MathOA, PsyOA

John Willinsky (Stanford University, USA)
Investigating cooperative models of open access: a progress report

12:15 **Lunch break**

13:45 **Views on OA 2020**
Sabina Leonelli (Open Science Policy Platform/Global Young Academy, UK)
OA2020 from the perspective of the OSPP

Paul Peters (OASPA, Netherlands)
OA2020 from an OA publisher's perspective

Barbara Kalumenos (International Association of STM Publishers, UK)
OA2020 from the perspective of the STM Association

Lidia Borrell-Damián (European University Association, Belgium)
OA2020 from the perspective of the European University Association

15:00 **Wrap up and end of conference**

15:15 **Farewell coffee**

15:45 **Closed session of NCP representatives**

16:45 **End of session**