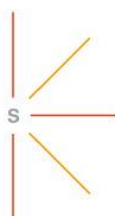


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ALIGNING STRATEGIES TO ENABLE OPEN ACCESS

14th Berlin Open Access Conference
3–4 December 2018
Harnack House, Berlin

Agenda subject to change

MONDAY, 3 DECEMBER 2018

08:00 Registration and coffee

Harnack House Planck Lobby and Wintergarten

Note: registration will close at 8:50

Session 1

Aligning scholarly strategies to maximize their impact

Goethe Hall

09:00 Welcome and conference Chair's opening remarks

Gerard Meijer, Fritz-Haber-Institut (FHI) of the Max Planck Society

09:30 The urgent need to accelerate the transition to open access

Moderator: Jeong-Wook Seo, Seoul National University

The expectations of researchers

Peter Seeberger, Max Planck Institute of Colloids and Interfaces

Democratization of knowledge

Ahmed Bawa, Universities South Africa

Impact for our institutions

Pastora Martínez Samper, Universitat Oberta de Catalunya

Some economic considerations for the transition

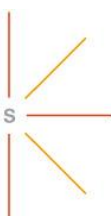
Jeffrey MacKie-Mason, UC Berkeley

10:10 The real costs of OA journal publishing and the potentials of a fully OA paradigm in scholarly communication

Moderator: Ulrich Pöschl, Max Planck Institute for Chemistry

Martin Rasmussen, CEO of Copernicus

10:30 Coffee break – Refreshments served in Meitner Hall



MONDAY, 3 DECEMBER 2018

10:45 Delivering open access on a large-scale to our researchers: the transformative agreement strategy

Moderator: Katrine Weisteen Bjerde,
Norwegian Ministry of Education and Research

Negotiating based on principles: the University of California approach

Rich Schneider, UC San Francisco
Ivy Anderson, California Digital Library

Mechanisms for transformation

Kai Geschuhn, ESAC Initiative

Increased potential in alignment of strategies

Colleen Campbell, Open Access 2020 Initiative

Impact trajectory of transformative agreements

Ádám Dér, Library and Information Centre of the Hungarian Academy of Sciences

Recognizing our leverage, or stepping away from the table is an option

Anna Lunden, National Library of Sweden

12:25 Chair's remarks

12:30 Buffet lunch served in the Harnack House Restaurant (lower level)

13:30 Transformative agreements and the principles of Plan S

Moderator: Chair

Robert-Jan Smits, European Political Strategy Centre, European Commission

13:50 Setting in motion a wave of irreversible change: what we have achieved so far in the negotiation of transformative agreements

Moderator: Lidia Borrell-Damian, European University Association

Projekt DEAL

Horst Hippler, German Rectors' Conference (HRK)

Open access, the Dutch way

Wilma van Weezenbeek, Association of Universities in the Netherlands (VSNU)
and TU Delft Library

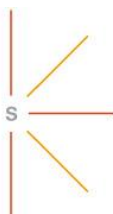
Max Planck Society

Ralf Schimmer, Max Planck Digital Library

JISC Collections, UK

Liam Earney, Jisc Collections

15:00 Coffee break and poster viewing



MONDAY, 3 DECEMBER 2018

Session 2

Principles for aligning our strategies to enable open access

Goethe Hall

15:30 **Strategy session lead by chair**

17:30 **Adjourn**

18:00 **Reception**

19:00 **Dinner**

TUESDAY, 4 DECEMBER 2018

08:00 **Registration and coffee**

Harnack House Planck Lobby and Wintergarten

Note: registration will close at 8:50

Session 3

Transformation Colloquy

Goethe Hall

09:00 **Welcome**

Martin Stratmann, President of the Max Planck Society

09:10 **Publisher Colloquy**

Elsevier	Ron Mobed	Chair and Panel
John Wiley & Sons	Guido Herrmann	Chair and panel
Springer Nature	Daniel Ropers	Chair and Panel

12:30 **Buffet lunch served in the Harnack House Restaurant (lower level)**

Session 4

Action plan to effect transformation

Goethe Hall

13:30 **Strategy session lead by Chair**

14:45 **Chair's closing remarks**

15:00 **Conclusion**