ALIGNING STRATEGIES TO ENABLE OPEN ACCESS

14th Berlin Open Access Conference
3–4 December 2018
Harnack House, Berlin

Agenda subject to change

MONDAY, 3 DECEMBER 2018

08:00  Registration and coffee
  Harnack House Planck Lobby and Wintergarten
  Note: registration will close at 8:50

Session 1

Aligning scholarly strategies to maximize their impact
Goethe Hall

09:00  Welcome and conference Chair’s opening remarks
  Gerard Meijer, Fritz-Haber-Institut (FHI) of the Max Planck Society

09:30  The urgent need to accelerate the transition to open access
  Moderator: Jeong-Wook Seo, Seoul National University
  The expectations of researchers
  Peter Seeberger, Max Planck Institute of Colloids and Interfaces
  Democratization of knowledge
  Ahmed Bawa, Universities South Africa
  Impact for our institutions
  Pastora Martinez Samper, Universitat Oberta de Catalunya
  Some economic considerations for the transition
  Jeffrey MacKie-Mason, UC Berkeley

10:10  The real costs of OA journal publishing and the potentials of a fully OA paradigm in scholarly communication
  Moderator: Ulrich Pöschl, Max Planck Institute for Chemistry
  Martin Rasmussen, CEO of Copernicus

10:30  Coffee break – Refreshments served in Meitner Hall
10:45  **Delivering open access on a large-scale to our researchers: the transformative agreement strategy**
Moderator: Katrine Weisteen Bjerde, Norwegian Ministry of Education and Research

*Negotiating based on principles: the University of California approach*
Rich Schneider, UC San Francisco
Ivy Anderson, California Digital Library

*Mechanisms for transformation*
Kai Geschuhn, ESAC Initiative

*Increased potential in alignment of strategies*
Colleen Campbell, Open Access 2020 Initiative

*Impact trajectory of transformative agreements*
Ádám Dé, Library and Information Centre of the Hungarian Academy of Sciences

*Recognizing our leverage, or stepping away from the table is an option*
Anna Lunden, National Library of Sweden

12:25  **Chair’s remarks**

12:30  **Buffet lunch served in the Harnack House Restaurant (lower level)**

13:30  **Transformative agreements and the principles of Plan S**
Moderator: Chair
Robert-Jan Smits, European Political Strategy Centre, European Commission

13:50  **Setting in motion a wave of irreversible change: what we have achieved so far in the negotiation of transformative agreements**
Moderator: Lidia Borrell-Damian, European University Association

*Projekt DEAL*
Horst Hippler, German Rectors’ Conference (HRK)

*Open access, the Dutch way*
Wilma van Weezenbeek, Association of Universities in the Netherlands (VSNU) and TU Delft Library

*Max Planck Society*
Ralf Schimmer, Max Planck Digital Library

*JISC Collections, UK*
Liam Earney, Jisc Collections

15:00  **Coffee break and poster viewing**
MONDAY, 3 DECEMBER 2018

Session 2

**Principles for aligning our strategies to enable open access**

Goethe Hall

15:30  **Strategy session lead by chair**

17:30  Adjourn

18:00  Reception

19:00  Dinner

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TUESDAY, 4 DECEMBER 2018

08:00  **Registration and coffee**

Harnack House Planck Lobby and Wintergarten

Note: registration will close at 8:50

Session 3

**Transformation Colloquy**

Goethe Hall

09:00  **Welcome**

Martin Stratmann, President of the Max Planck Society

09:10  **Publisher Colloquy**

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Chair and Panel</th>
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</thead>
<tbody>
<tr>
<td>Elsevier</td>
<td>Ron Mobed</td>
</tr>
<tr>
<td>John Wiley &amp; Sons</td>
<td>Guido Herrmann</td>
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<tr>
<td>Springer Nature</td>
<td>Daniel Ropers</td>
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12:30  **Buffet lunch served in the Harnack House Restaurant (lower level)**

Session 4

**Action plan to effect transformation**

Goethe Hall

13:30  **Strategy session lead by Chair**

14:45  **Chair’s closing remarks**

15:00  **Conclusion**