NORTH STAR

In order to advance a just, trustworthy, scalable, and sustainable open knowledge ecosystem, make open, more equitable scholarship our lead purpose

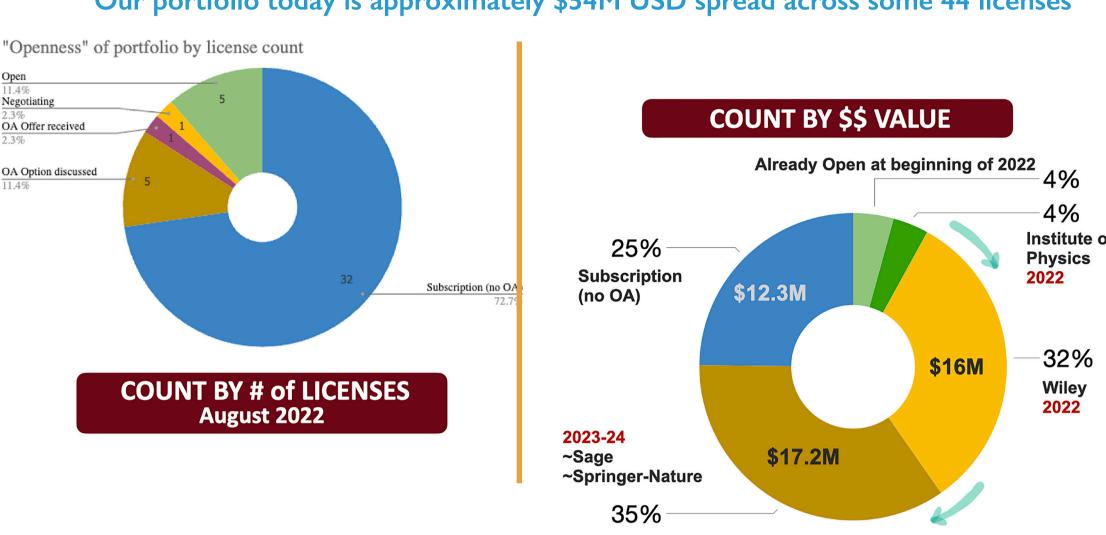
EN PUBLISHING

IN BIG TEN ACADEMIC ALLIANCE

AN APPROACH TO TRANSFORMATIVE PUBLISHING THROUGH COLLECTIVE ACTION IN A CONSORTIUM OF RESEARCH UNIVERSITIES IN THE UNITED STATES

Current state of "Open" in the **BTAA** licensing portfolio: 2022-2023

Our portfolio today is approximately \$54M USD spread across some 44 licenses



The BTAA shared content licensing pool has operated for decades as a "buying club" in which the libraries of the consortia pooled their funds to increase buying power to get better terms and pricing. The directive was to "save money" and the primary value metric to report on was "dollars saved." This was largely accomplished through traditional subscriptions, purchases and licenses for "closed" content.

Most library consortia in the US have similar origins and histories.

Our Direction: flip the "buying club" to "open" by 2025

Our Priorities

Establish a fair cost model

Simplify the publishing relationship

Increase publishing opportunities

Increase OA publications within our membership

Remove as much friction as possible for our authors

We consider ourselves equal partners investing with publishers in the transition to open, and as such we share both the risk of that investment as well as the benefit when the investment succeeds. We insist that our agreements reflect this principle.

Our Negotiating Model: Values-centered (inspired by OA2020)

Our 2023-2025 agreement with Wiley largely met these goals. In the pilot year (2022), BTAA open articles in Wiley journals increased from 19% to over 60% in one year.

All open access, with no fees (i.e. APCs) to lead authors for publishing in all journals under the publisher's umbrella, with the administrative burden on authors completely removed: "in all of the publisher's titles, no fees, no caps, no limits, no hassle; authors keep rights in their own work under a CC license;

All workflow and labor to be handled by the publisher, with no additional work, review, or touches by library staff

immediately open and available to anyone"

No increased cost. Libraries to pay no more than they would have in a traditional agreement given the pricing trends of recent years

Strong provisions built around a frame of meaningful, mutually accountable objectives for:

- → Structured conversation on Diversity, Equity, and Inclusion in editing and publishing
- → Structured conversation on preservation and stewardship of the Scholarly Record
- ★ Accountable and auditable accessibility

S CDL

IOP

LANDSCAPE

BALANCING

THE JOURNAL

MARKETPLACE

SUSTAINABLE

SCALABLE

OPEN KNOWLEDGE

ECOSYSTEM

TRUSTWORTHY

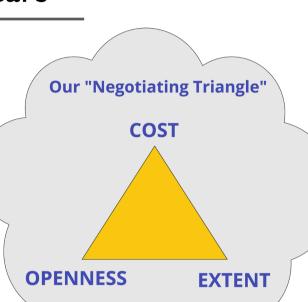
JUST

OPENING

THE

SCHOLARLY

MONOGRAPH



OPEN JOURNALS

Our OPEN SCHOLARSHIP STRATEGY for how we intend to confront these barriers: CAMBRIDGE UNIVERSITY PRESS

BARRIERS & OBSTACLES we are determined to change:

PROHIBITIVE, **UNSUSTAINABLE PRICE INCREASES &** THE HIGH COST OF SHARING RESEARCH have destabilized the balance in the academic publishing

marketplace

ARBITRARY PRICING,

ACCESS, &

AVAILABILITY

have made finding &

using content from

our own

university publishing

operations frustrating

& limiting

A FRACTURED DATA LANDSCAPE & THE HIGH COST OF **ANALYSIS** have made understanding the activity of our own authors too complex and too expensive

INCONSISTENCY OF

TECHNOLOGIES &

METHODS ALONG

WITH POOR

INTEROPERABILITY

have weakened our

academy-owned-and-

built infrastructure

VOICES OF ADVANTAGE HAVE DETERMINED WHAT GETS PUBLISHED, WHO GETS TO SEE WHAT, AND ON WHAT TERMS, resulting in structural inequities in both access & resources

> CLOSED, COMMERCIALIZED **INFRASTRUCTURE &** CONTENT threaten & inhibit public knowledge and the public good

ত্য Open Library of Humanities DIRECTORY OF OPEN ACCESS
JOURNALS

A shift in our collective investment model enabled

our investments in open infrastructureand open content in 2022

NEW FUNDS PUT INTO THE OA SYSTEM: \$2.3M USD

EXISTING FUNDS REDIRECTED TO OA: \$1.2M USD

arXiv.org INTEROPERABLE BYSTEMS &

SUSTAINABLE BUILDING A BUSINESS PORTFOLIO OF MODELS+ GOVERNANCE SUSTAINABLE OPEN CONTENT & OPEN INFRA

OPEN PUBLISHING

AGREEMENTS

TRENGTHENING ACADEMY REPOSITORY NFRASTRUCTURE WORKFLOWS

Next steps recommendation: Forming a working group for coordination of our open scholarship strategies

ADVANCE THE GROWTH OF OPEN SCIENCE AND OPEN SCHOLARSHIP

CCK CURTIN OPEN KNOWLEDGE INITIATIVE STUDYING & DATA INDERSTANDING

DASHBOARDS + RESCARCH



ELEVATING DIGITAL MARGINALIZED PUBLISHING ¿ UNHEARD + PURCHASING VOICES

ProQuest. PILOT

REVEAL DIGITAL STOR

D2 Direct to Open UNIVERSITY OF MICHIGAN PRESS

Path to Open

The logos above represent companies and organizations with whom we have made "all-university, all-Alliance" collective action investments, contracts, or agreements in 2022 & 2023

BOOKS

(we view these as close companions to open journals)

Our Vision for a Sustainable **OA Monograph Solution** Discoverable & Sustainable Funding Findable Model Rights & Accessibility **Permissions** Preservation Usage Data

Pilot project: Big Ten Open Books

This collection, a collaboration of libraries and six university presses, launched in June 2023 and is available at bigtenopenbooks.org

"Open, open, open" model:

open content

convert 100 monographs (previously published in print) in Gender & Sexuality studies to open access digital books

hosted on open platforms fulcrum +

It is the first of many...

Manifold

CC D S

distributed in open channels



Primary funding from Big Ten Libraries, supported in part by the Mellon Foundation

PUBLISHING OUTPUT OF OUR UNIVERSITIES



closed pubs

UNIVERSITY

PRESS

MODELS

are made open every year

our open pubs are cited more than

publications annually

are open at the time of publication

University of Illinois Indiana University University of Iowa University of Maryland University of Michigan Michigan State University University of Minnesota University of Nebraska



Northwestern University Ohio State University Pennsylvania State University Purdue University Rutgers University University of Wisconsin University of Chicago

