



# Closing session

**B16: OA2020 - Berlin**

**6.7.23**

**Maurice York**

**Director of Library Initiatives**

**Big Ten Academic Alliance**

- |                                  |   |                                 |   |                           |
|----------------------------------|---|---------------------------------|---|---------------------------|
| University of Illinois           | ◆ | Indiana University              | ◆ | University of Iowa        |
| University of Maryland           | ◆ | University of Michigan          | ◆ | Michigan State University |
| University of Minnesota          | ◆ | University of Nebraska—Lincoln  | ◆ | Northwestern University   |
| Ohio State University            | ◆ | Pennsylvania State University   | ◆ | Purdue University         |
| Rutgers University—New Brunswick | ◆ | University of Wisconsin—Madison | ◆ | University of Chicago     |

# BTAA CONTEXT

14

research  
universities  
in the US

50,000+

Faculty and Researchers

\$1.5B

in funded research

614,000

students enrolled



Join our strengths

Create something  
**more powerful than the sum**  
of our parts

Coordinate holistic action to  
**elevate the collective interest**  
and the **greater good**





~2M

publications  
since 2000



100k+

publications  
annually

our open pubs are



cited

3x

more often than  
“closed” pubs

over  
50%

are made  
open  
every year

yet

only

18%

are open at  
the time of publication

OPEN  
PUBLISHING  
IN THE BIG TEN

An arc of over 20  
years

The numbers,  
at a high level:  
2000 - 2020

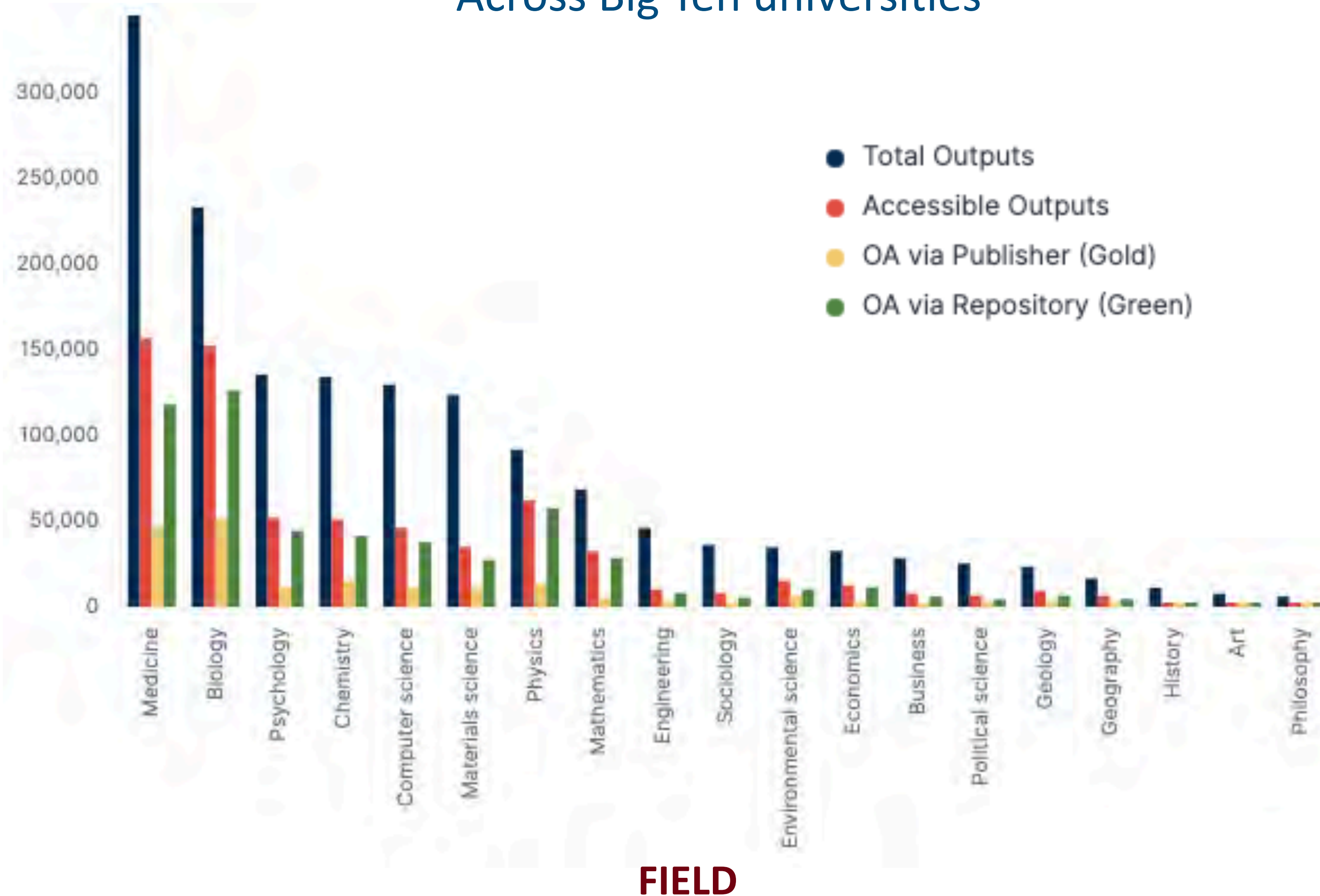




# Open Access by Discipline 2000 - 2020

Across Big Ten universities

TOTAL # OF PUBLICATIONS



## OPEN PUBLISHING IN THE BIG TEN

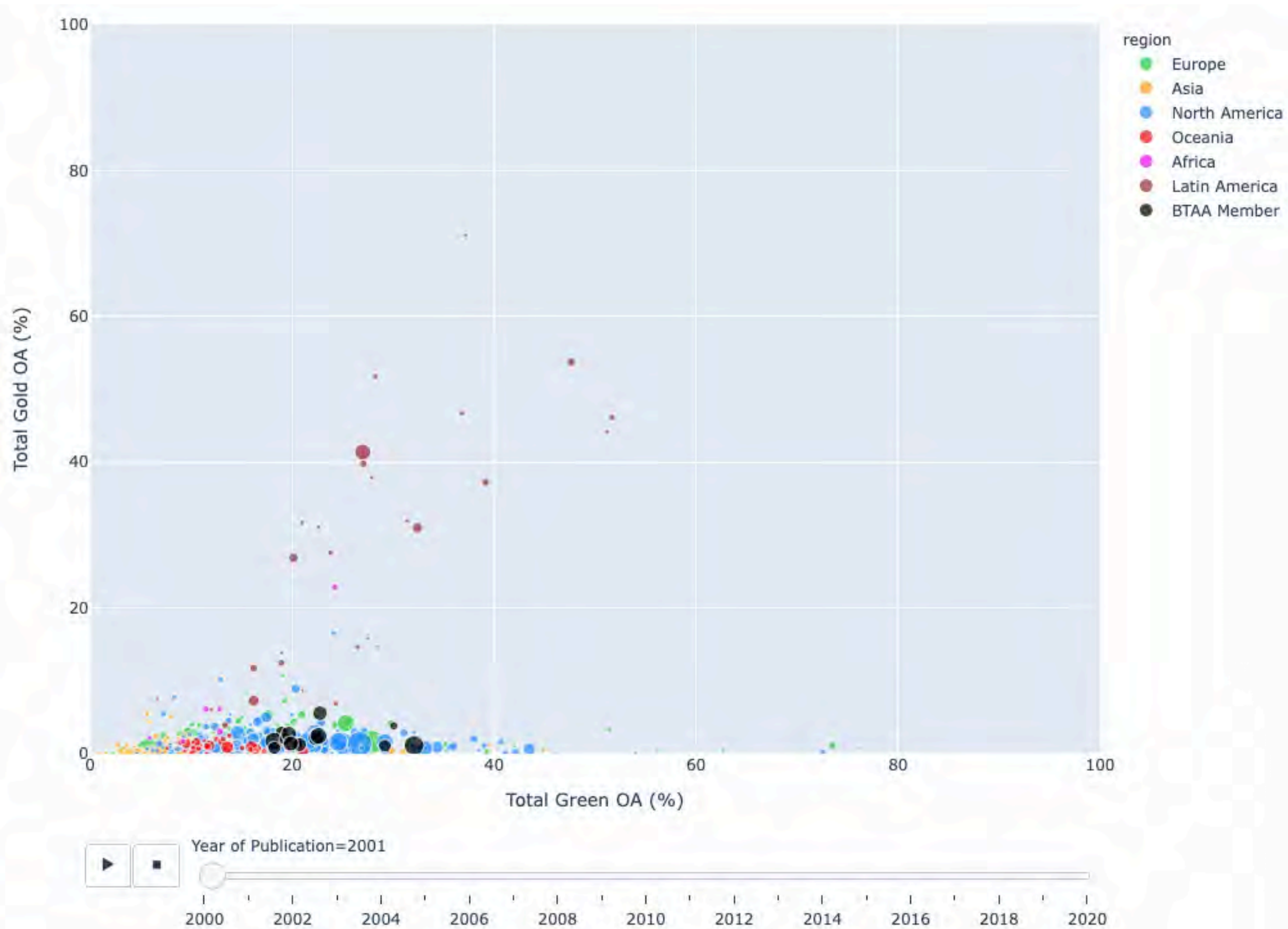
An arc of over 20 years

A different picture across disciplines

# OPEN PUBLISHING IN THE BIG TEN

An arc of over 20 years

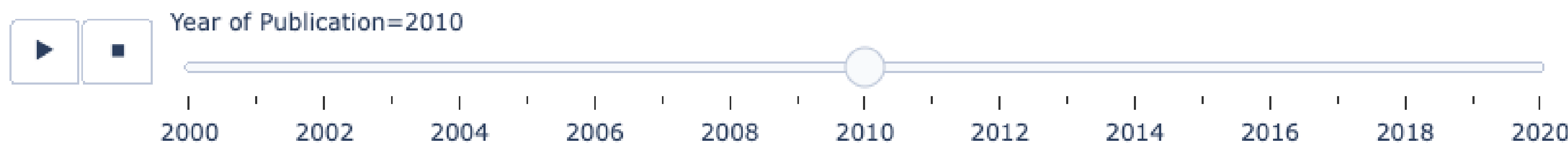
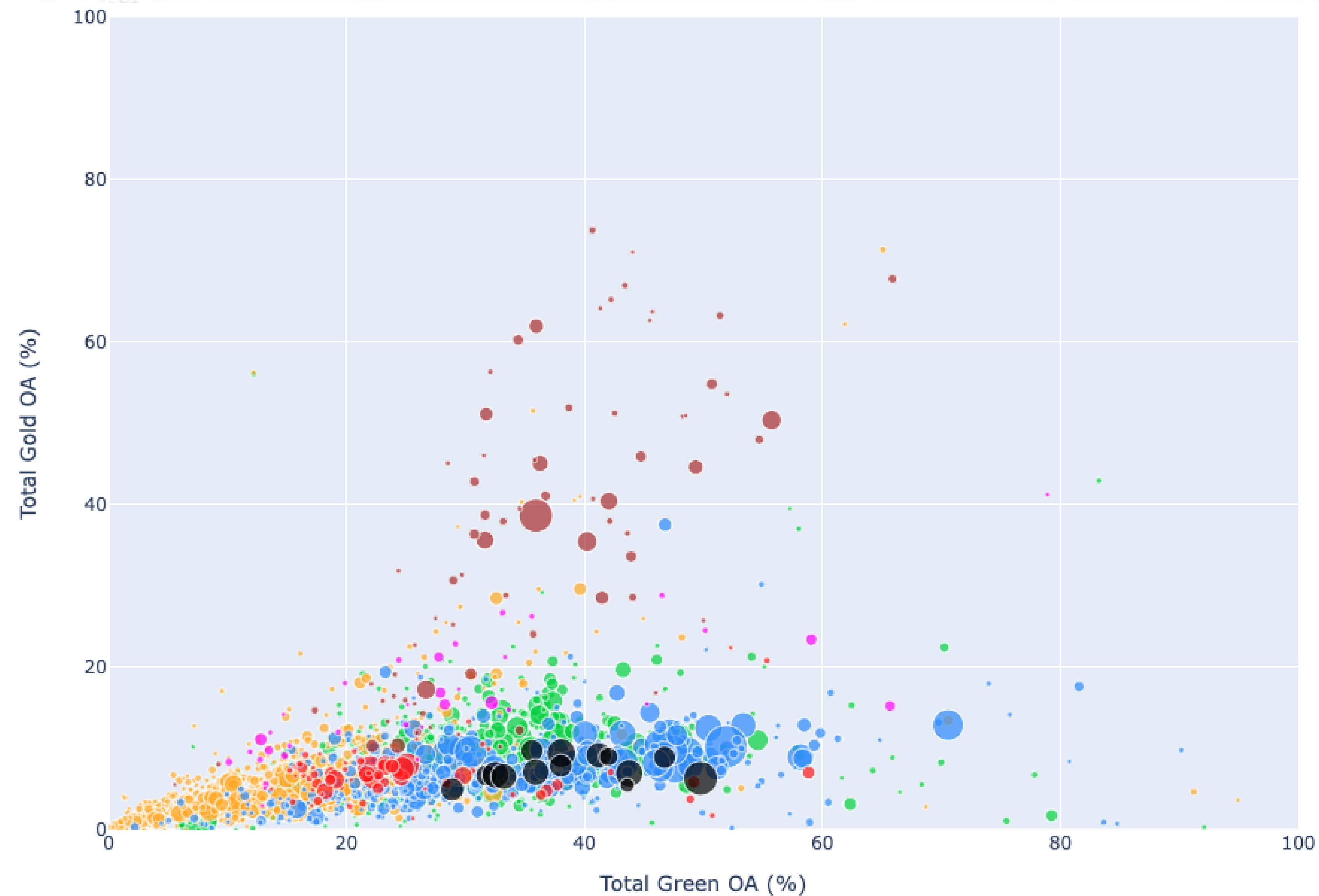
Part of a global movement toward open publishing in the academy



# OPEN PUBLISHING IN THE BIG TEN

An arc of over 20 years

Part of a global movement toward open publishing in the academy

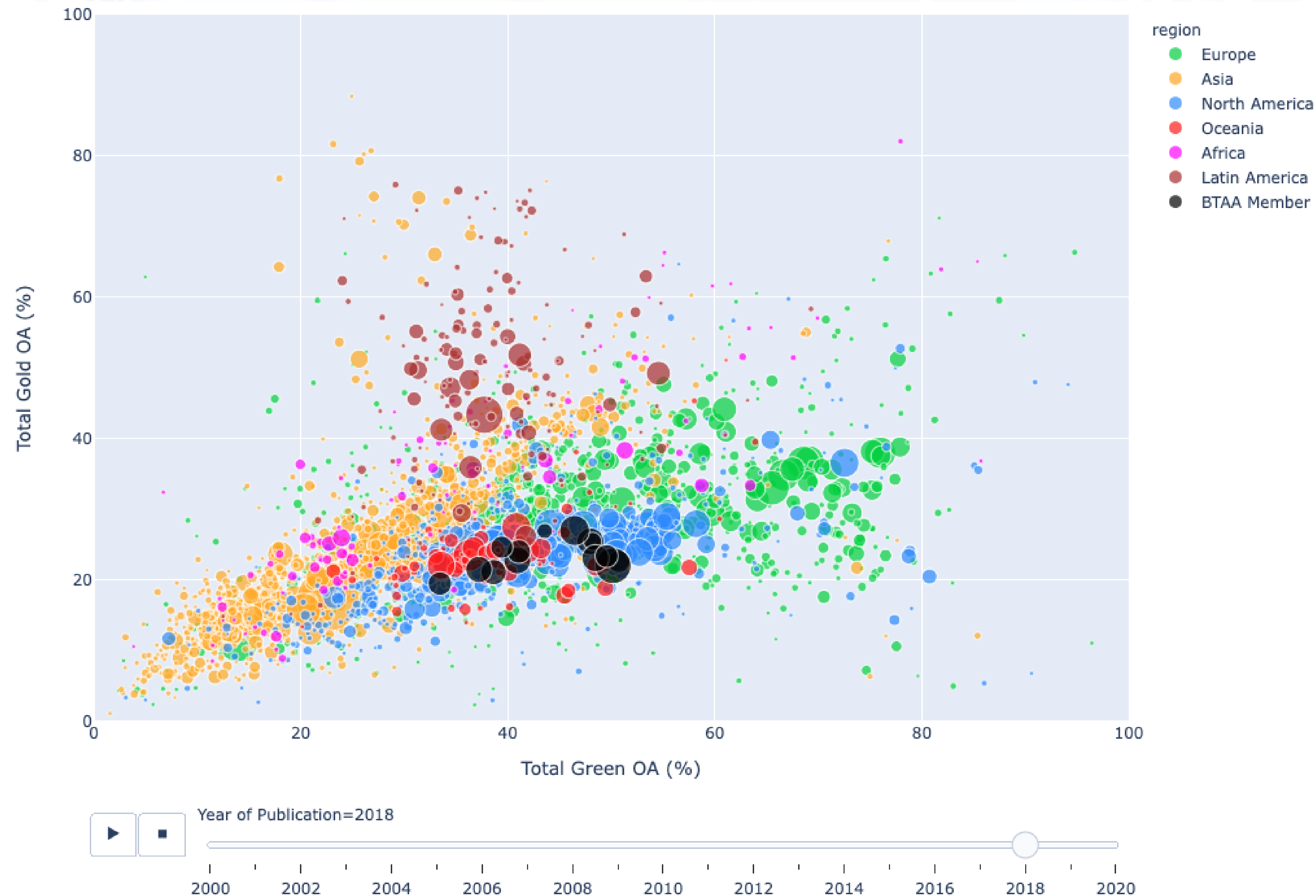




# OPEN PUBLISHING IN THE BIG TEN

An arc of over 20 years

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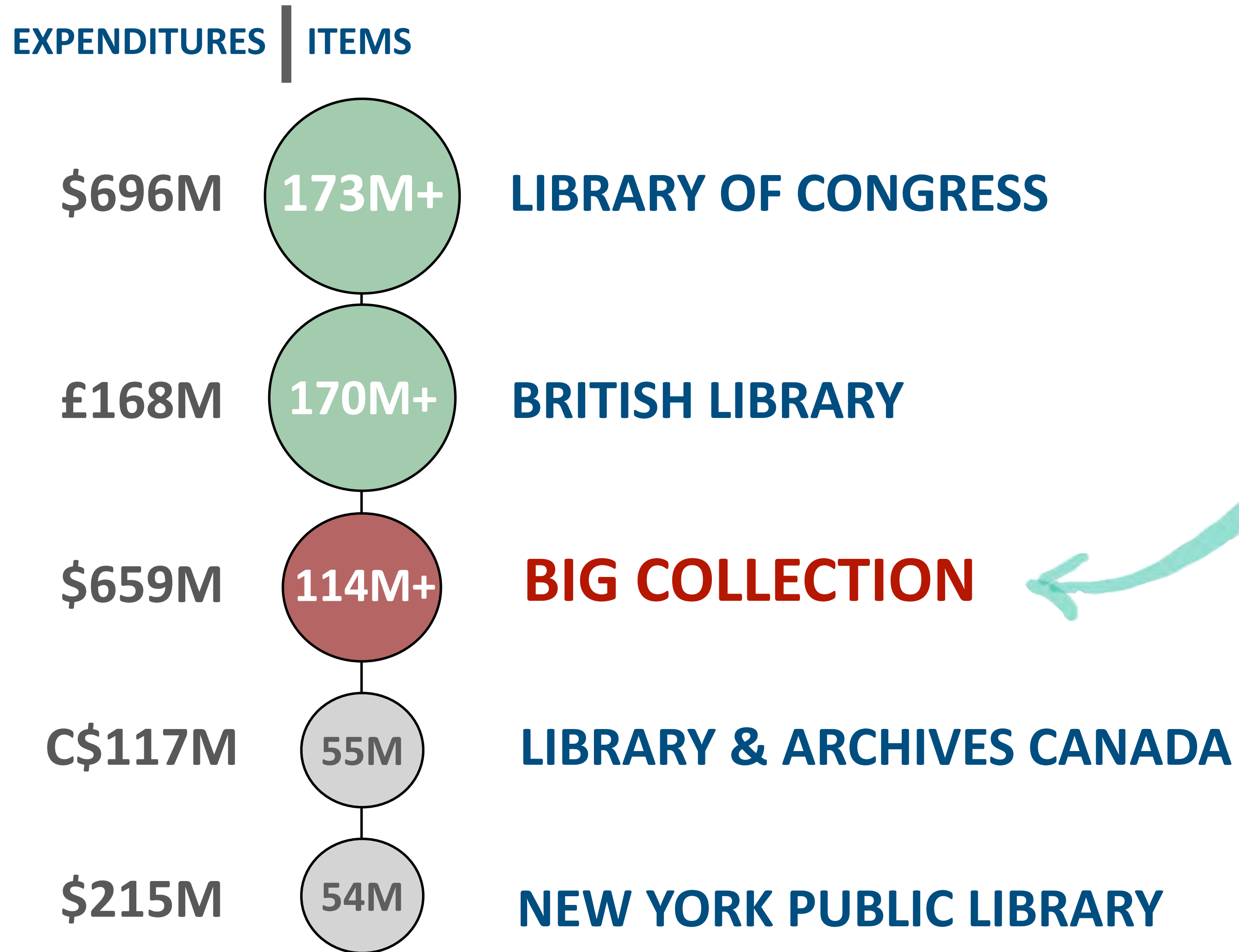


# STRATEGIC VISION

Unite our separate collections into **one collection**,  
shared and fully networked



# what will it look like when we build it?



third largest library collection in the world

# NORTH STAR

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In order to advance a **just, trustworthy, scalable & sustainable open knowledge ecosystem**,  
make **open, more equitable scholarship** our lead purpose

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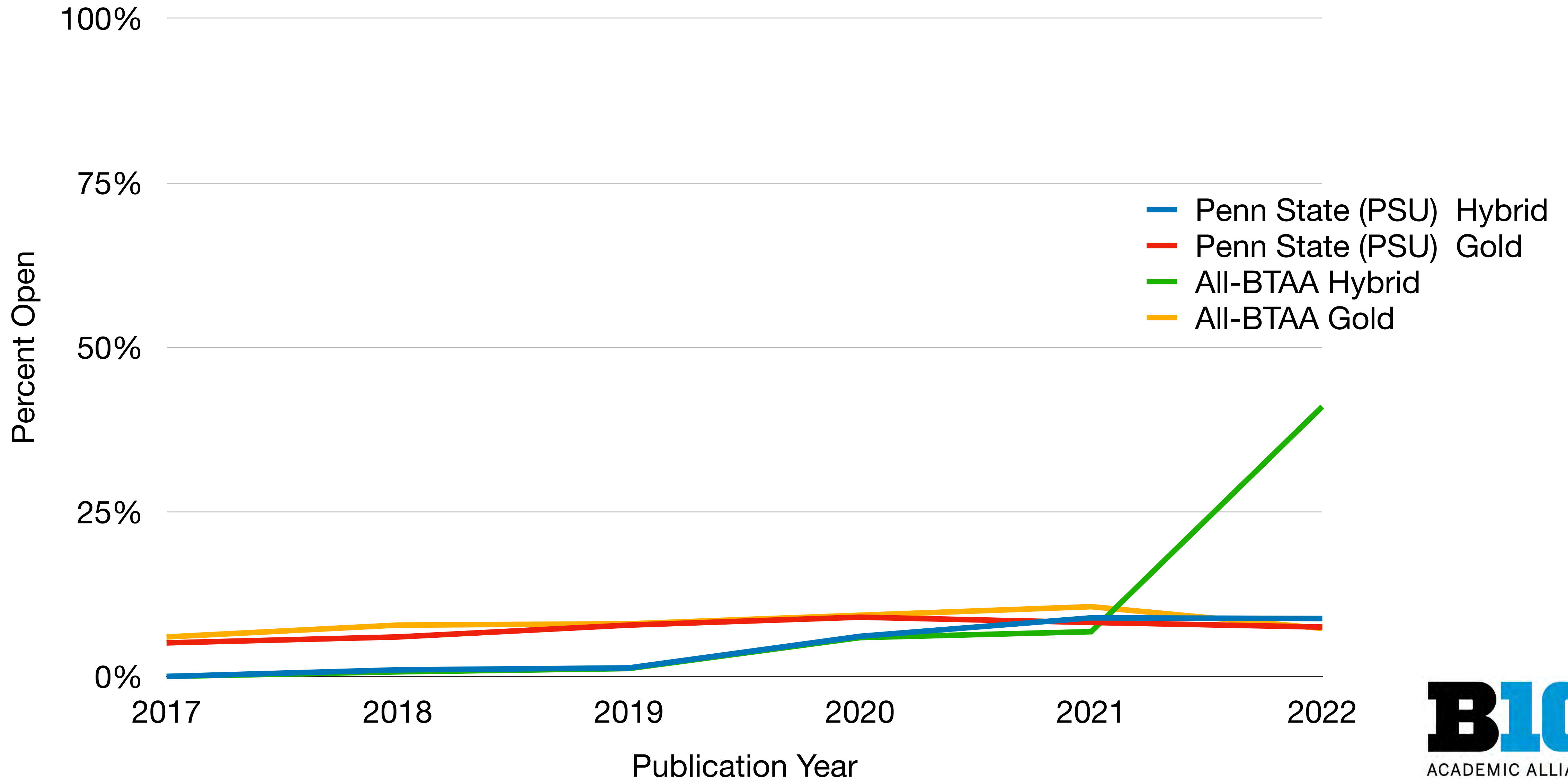
University of Illinois  
Indiana University  
University of Iowa  
University of Maryland  
University of Michigan  
Michigan State University  
University of Minnesota  
University of Nebraska



Northwestern University  
Ohio State University  
Pennsylvania State University  
Purdue University  
Rutgers University  
University of Wisconsin  
University of Chicago

# Analysis: halfway our 1-year 2022 Wiley pilot agreement

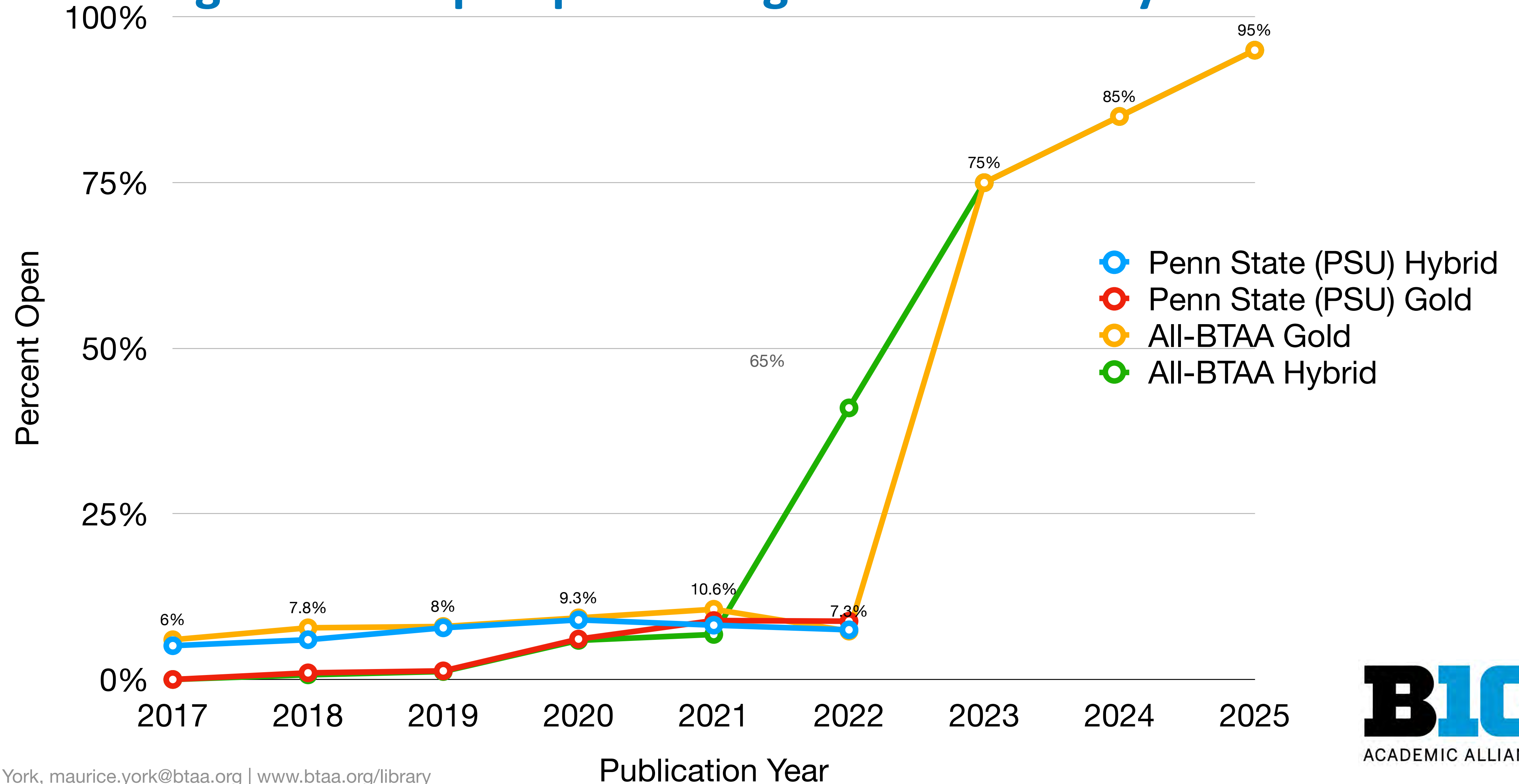
Showing July 2022 in relation to historical “open” publishing with Wiley





# Desired future:

## Projected OA growth trends in % of article output given our open publishing deal with Wiley



# results of our 2022 pilot with Wiley

open articles moved from 19% of BTAA output  
in Wiley journals to over 60%

**- in one year -**

To do this, authors avoided over **\$4.2M in fees (APCs)**  
they otherwise would have had to pay

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**we are now in the first year of a three year open publishing  
contract and are on pace (we believe) to reach over 90% OA**

# our priorities :

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**establish a fair cost model**

**simplify the publishing relationship**

**increase publishing opportunities**

**increase OA publications within  
our membership**

**remove as much friction as possible  
for our authors**

# our data-driven questions

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the basis for our data requests of the publisher, our analysis, and our subsequent negotiation

**where do we read?**

**where do we publish?**

**where are we editors and reviewers?**



# Developing a model for Open Publishing Agreements



We are equal partners **investing** in a transitional change whose outcome is uncertain. As investment partners, we should share the risk equitably

## pragmatic model = remove friction from the system

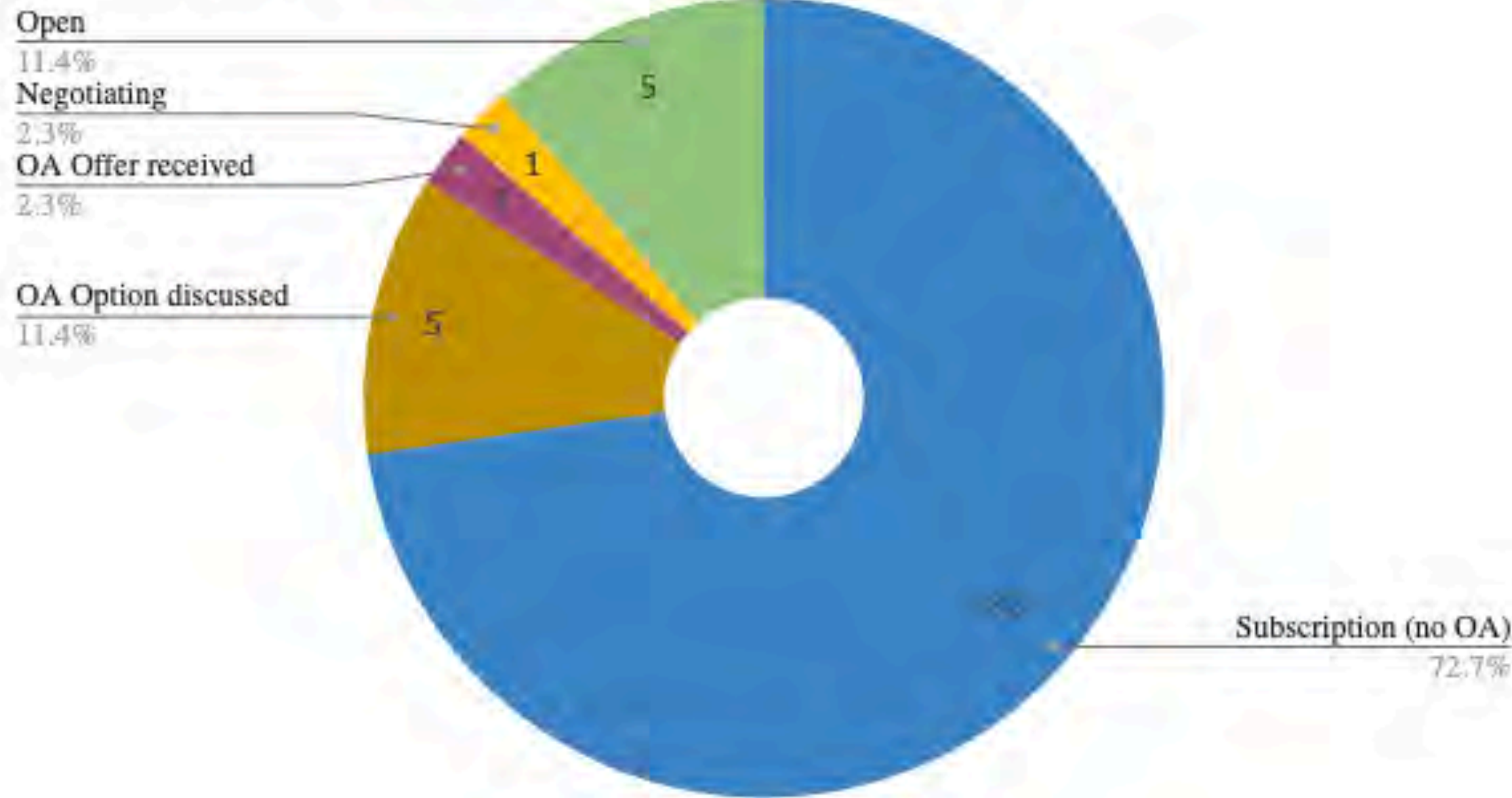
- **All open access**, all journals: dispense with the “colors of OA”
- **No fees** for authors, no caps, no limits, no hassle (...e.g., non-APC based!)
- **Authors keep rights** to their own work\*
- **Immediately open** and available to the public
- Libraries will **pay no more than they do now** (ongoing)
  - We are converting our spend to “publishing”
- **All workflow** and labor to be **handled by the publisher**
- **Engage in structured, meaningful (contractual!)** conversations about:
  - DEI in editing and publishing
  - Stewardship of the scholarly record



# Current state of "Open" in the BTAA licensing portfolio: 2022

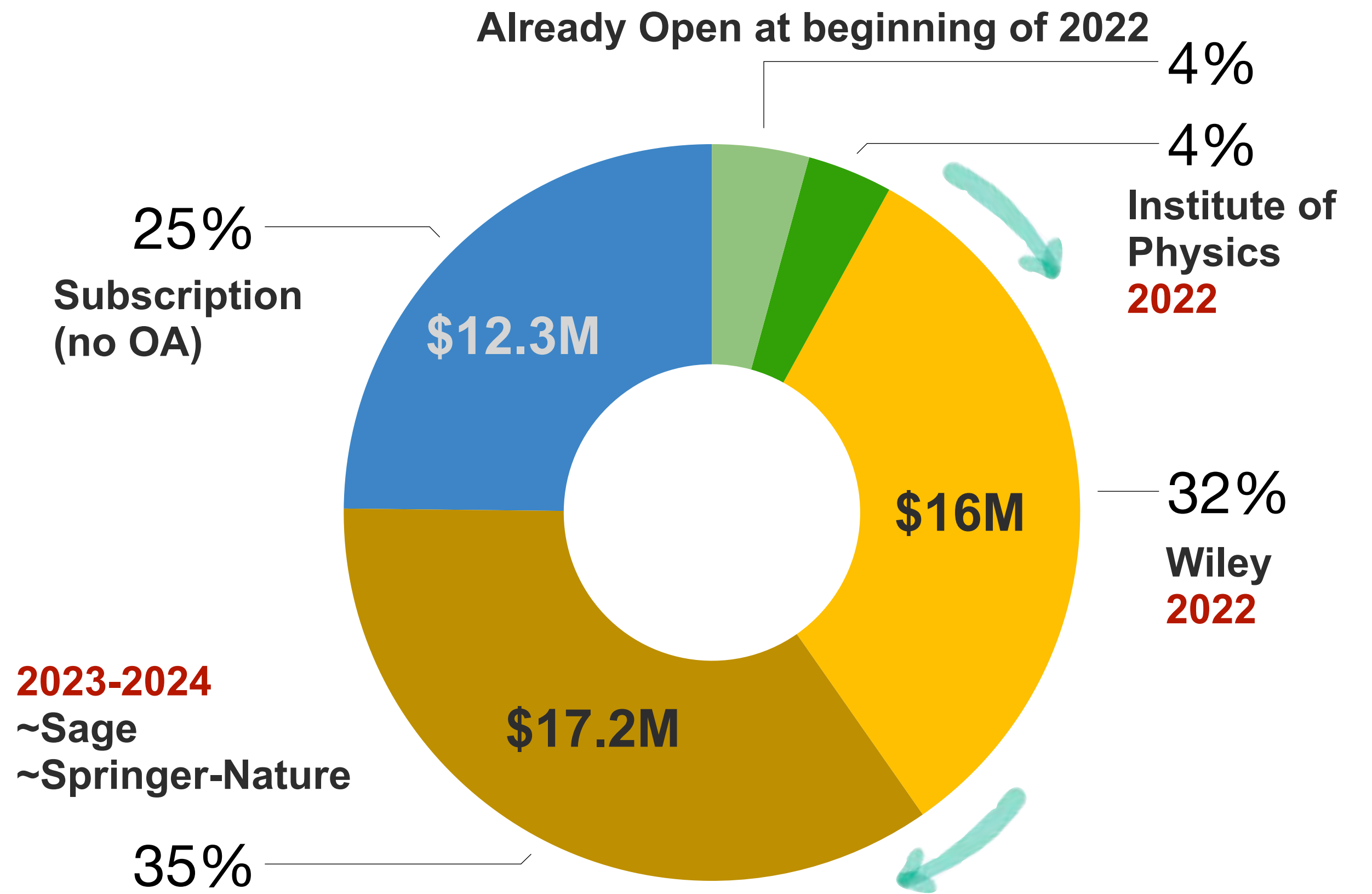
Direction: Flip the "buying club" to move toward "open publishing"

"Openness" of portfolio by license count



**COUNT BY # of LICENSES**  
August 2022

**COUNT BY \$\$ VALUE**





# OPEN SCHOLARSHIP STRATEGY

JULY 2022



ADVANCE THE GROWTH OF OPEN SCIENCE AND OPEN SCHOLARSHIP



TRANSFORMATIVE LICENSES

BALANCING THE JOURNAL MARKETPLACE



directory of open access books

SUSTAINABLE BUSINESS MODELS + GOVERNANCE

BUILDING A PORTFOLIO OF SUSTAINABLE OPEN CONTENT & OPEN INFRA

STUDYING & UNDERSTANDING THE LANDSCAPE



DATA DASHBOARDS + RESEARCH



SUSTAINABLE SCALABLE OPEN KNOWLEDGE ECOSYSTEM TRUSTWORTHY JUST

ELEVATING MARGINALIZED & UNHEARD VOICES

DIGITAL PUBLISHING + PURCHASING



STRENGTHENING ACADEMY REPOSITORY INFRASTRUCTURE

INTEROPERABLE SYSTEMS & WORKFLOWS



OPENING THE SCHOLARLY MONOGRAPH

UNIVERSITY PRESS MODELS





# thank you

with a deep  
nod to:



**CDL**  
CALIFORNIA  
DIGITAL LIBRARY



MAX PLANCK INSTITUTE

**COKI** CURTIN OPEN  
KNOWLEDGE  
INITIATIVE

we stand shoulder to shoulder with giants