Closing session
B16: OA2020 - Berlin
6.7.23

Maurice York
Director of Library Initiatives
Big Ten Academic Alliance

University of Illinois
University of Maryland
University of Minnesota
Ohio State University
Rutgers University—New Brunswick

Indiana University
University of Michigan
University of Nebraska—Lincoln
Pennsylvania State University

University of Iowa
Michigan State University
Northwestern University
Purdue University
University of Wisconsin—Madison
University of Chicago
Join our strengths
Create something more powerful than the sum of our parts
Coordinate holistic action to elevate the collective interest and the greater good

14 research universities in the US
50,000+ Faculty and Researchers

$11.5B in funded research
614,000 students enrolled

Maurice York, maurice.york@btaa.org | www.btaa.org/library
~2M publications since 2000

100k+ publications annually

over 50% are made open every year

yet

our open pubs are cited 3x more often than "closed" pubs

only 18% are open at the time of publication

open publishing in the big ten

An arc of over 20 years

The numbers, at a high level: 2000 - 2020

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Data courtesy of the COKI project
Open Access by Discipline 2000 - 2020
Across Big Ten universities

An arc of over 20 years
A different picture across disciplines
OPEN PUBLISHING IN THE BIG TEN

An arc of over 20 years

Part of a global movement toward open publishing in the academy

Data and visualization courtesy of the COKI project
OPEN PUBLISHING IN THE BIG TEN

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OPEN PUBLISHING IN THE BIG TEN

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Data and visualization courtesy of the COKI project
**STRATEGIC VISION**

Unite our separate collections into one collection, shared and fully networked.
what will it look like when we build it?

EXPENDITURES | ITEMS
--- | ---
$696M | 173M+ LIBRARY OF CONGRESS
£168M | 170M+ BRITISH LIBRARY
$659M | 114M+ BIG COLLECTION
C$117M | 55M LIBRARY & ARCHIVES CANADA
$215M | 54M NEW YORK PUBLIC LIBRARY

third largest library collection in the world
In order to advance a just, trustworthy, scalable & sustainable open knowledge ecosystem, make open, more equitable scholarship our lead purpose.

University of Illinois
Indiana University
University of Iowa
University of Maryland
University of Michigan
Michigan State University
University of Minnesota
University of Nebraska

Northwestern University
Ohio State University
Pennsylvania State University
Purdue University
Rutgers University
University of Wisconsin
University of Chicago
Analysis: halfway our 1-year 2022 Wiley pilot agreement

Showing July 2022 in relation to historical “open” publishing with Wiley

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Desired future:
Projected OA growth trends in % of article output given our open publishing deal with Wiley

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results of our 2022 pilot with Wiley

open articles moved from 19% of BTAA output in Wiley journals to over 60% - in one year -

To do this, authors avoided over $4.2M in fees (APCs) they otherwise would have had to pay

we are now in the first year of a three year open publishing contract and are on pace (we believe) to reach over 90% OA
our priorities:

- establish a fair cost model
- simplify the publishing relationship
- increase publishing opportunities
- increase OA publications within our membership
- remove as much friction as possible for our authors
our data-driven questions

the basis for our data requests of the publisher, our analysis, and our subsequent negotiation

where do we read?

where do we publish?

where are we editors and reviewers?
Developing a model for Open Publishing Agreements

We are equal partners investing in a transitional change whose outcome is uncertain. As investment partners, we should share the risk equitably.

**Pragmatic model = remove friction from the system**

- All open access, all journals: dispense with the “colors of OA”
- No fees for authors, no caps, no limits, no hassle (...e.g., non-APC based!)
- Authors keep rights to their own work*
- Immediately open and available to the public
- Libraries will pay no more than they do now (ongoing)
  - We are converting our spend to “publishing”
- All workflow and labor to be handled by the publisher
- Engage in structured, meaningful (contractual!) conversations about:
  - DEI in editing and publishing
  - Stewardship of the scholarly record

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Current state of “Open” in the BTAA licensing portfolio: 2022

Direction: Flip the “buying club” to move toward “open publishing”

COUNT BY # of LICENSES
August 2022

COUNT BY $$ VALUE

Already Open at beginning of 2022

Subscription (no OA)
$12.3M

Subscription
$16M

2023-2024
~Sage
$17.2M

~Springer-Nature
35%

Institute of Physics 2022
4%

Wiley 2022
32%

4%
thank you

with a deep nod to:

CALIFORNIA DIGITAL LIBRARY

MAX PLANCK INSTITUTE

we stand shoulder to shoulder with giants